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Under Rodeo Drive with Scot Prescott | Behind the Wheel with Lindsay Brewer.

New episode of **Rodeo Drive – The Podcast** launches today.



Left: Rodeo Drive Concours d'Elegance 2019, courtesy Rodeo Drive Committee. Right: Lindsay Brewer, courtesy Lindsay Brewer.

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(Beverly Hills, CA, June 8, 2022)– The Rodeo Drive Committee announced today the launch of ***Under Rodeo Drive with Scot Prescott | Behind the Wheel with Lindsay Brewer***, the latest episode in Season Three of Rodeo Drive –The Podcast, hosted by **Pari Ehsan** with Field Correspondent **Jason E.C. Wright**.

The **Rodeo Drive Concours d'Elegance**, which takes place annually on Father's Day – this year on Sunday, June 19 – shows that fashion and fine cars are inseparable. And racing drivers like **Lindsay Brewer** agree.

“I race and I enjoy that,” Brewer tells Ehsan. “But I also can have the full face of makeup and do my hair and look glamorous, because that's what I like to do, too, it doesn't have to be one or the other.”

Brewer, who is racing in Indy Pro 2000 and has a social media following of more than three million, opens up to Ehsan about how to beat the boys on the track, and be a serious driver while maintaining a glamorous brand that is essential for building sponsorship. She also previews her new line of unisex, 80s skiwear-inspired clothing.

“My dad would always say, Lindsay, this isn't a fashion show. This is the race track. And I'm like, okay, but I want to look good and feel good...so maybe it is a fashion show.”

Meanwhile, Rodeo Drive – The Podcast Field Correspondent Jason E.C. Wright goes deep underground to meet **Scot Prescott**, founder of Auto Vault Storage, a storage and restoration service for some of the finest cars in the world, which in true Bond style, is buried three stories underneath Rodeo Drive. Prescott tours him round his padded garage filled with rare, fast and exotic cars under covers and recounts his journey from New Hampshire, where he was a kid with a dream.



Scot Prescott, courtesy Auto Vault Storage.

“I used to dream about coming to California. And once I graduated from high school, I drove out here. I arrived here with \$70. And I started washing cars. I bought some equipment. I wanted to become the king of car washing.”

“Every car has a story,” he adds, like the 1934 Rolls-Royce stored there by a woman whose family has owned the car for generations. “The family assigns people to take care of the car,

because this car is a family member. And she has been assigned to take care of this car. She lives in California, so the car lives here.”



Rodeo Drive Concours d'Elegance 2019, courtesy Rodeo Drive Committee.

The Rodeo Drive Concours d'Elegance was founded in 1993 by the Beverly Hills businessman and Chairman of the Rodeo Drive Concours d'Elegance **Bruce Meyer** and friends who wanted to raise funds to restore an iconic Beverly Hills fire truck, so they created a Father's Day car show on Rodeo Drive. Almost three decades later, it has become an institution, but had to put the brakes on during the pandemic. When the Concours returns on Sunday, June 19 for its 27th edition, Meyer promises it will be "without a doubt our best show ever," featuring "an extraordinary display of Rolls-Royces, supercars, and antique cars" along with the famed Fire Truck, which will lead the parade.



Beverly Hills Fire Truck in motion during Beverly Hills Tour d'Elegance, 2021, photo by Daniel Nikkhoo.

Rodeo Drive – The Podcast invites listeners around the globe to hear Ehsan in conversation with some of the biggest names in luxury, fashion, art and entertainment. Wright brings on-the-ground video and audio reports direct from the boutiques of the world's most coveted brands. The series keeps listeners around the world up to date on current developments and what's happening behind the scenes, charting the future for this famed three-block stretch in Beverly Hills.

Production Credits

Executive Producer: Lyn Winter

Host: Pari Ehsan

Field Correspondent: Jason E.C. Wright

Scriptwriter and Editorial Advisor: Frances Anderton

Editor and Videographer: Hans Fjellestad

Theme music by Brian Banks

Production Assistant: Grace Fuh

Season Three of Rodeo Drive – The Podcast is presented by the Rodeo Drive Committee with the support of the **City of Beverly Hills, The Hayman Family, Two Rodeo Drive, Beverly Wilshire, A Four Seasons Hotel, the Beverly Hills Conference & Visitors Bureau** and **MCM**.

EDITORS' NOTES

Lindsay Marie Brewer is a 25-year-old racing driver and digital influencer that transcends her sport of auto racing in both awareness and appeal, following in the footsteps of fellow racer Danica Patrick—who at the height of her career, was the most popular female athlete in the world, behind Serena Williams, and the most marketable athlete in motorsports with a DBI score ranking above legends of the sport including Dale Earnhardt Jr., Michael Schumacher, and Jeff Gordon. At age 11, Lindsay got into motorsports when her father took her to a go-kart event, where she took a test ride in a kart, only to find that she was placing lap times faster than all the competitors at that race. After a successful progression through national and regional karting and car racing series, she took four years off to attend college, graduating with a Bachelor of Science in Business Administration from San Diego State University. After racing in Skip Barber, the largest race school in the world, in 2020 and 2021, Lindsay graduated to the Indy Pro 2000 Series, which is part of IndyCar/Indy 500's 'Road to Indy,' with a proven formula to turn aspiring drivers pro. This year, Lindsay will prove once again that motorsports is one of the few sports where men and women compete on an equal playing field continuing a legacy that Janet Guthrie established when she became the first woman to compete in both the Indianapolis 500 and the Daytona 500 in 1977. Lindsay is managed by former racer Chris Young and her Agent is Klint Briney, who oversaw the career of nine-time Indy 500 starter Sarah Fisher, the most of any woman in the 106-year history of the race.

Scot Prescott is the Owner of Auto Vault Storage Inc., which, over the past couple of decades,

has refined a legacy of customer satisfaction through its strategic goals for its growth and reputation for elite, tailored services. Known as the premier destination for luxury automotive management, Auto Vault Storage has operated on Rodeo Drive for the last 40 years. Prescott was born and raised in a small town in New Hampshire where his car obsession began. Scot always dreamed of moving to California and that dream came true in 1979. His ongoing passion for quality service expands beyond Auto Vault's gates, connecting him with organizations that uphold the legacy of Rodeo Drive as a premier visitor destination and luxury shopping experience.

Bruce Meyer is a renowned collector of vintage automobiles, motorcycles and historic winning race cars from the 24 Hours of Le Mans to Indy to the Bonneville Salt Flats. Bruce is the driving force and Founding Chairman of the Petersen Automotive Museum in Los Angeles, California, where he continues to serve as Vice-Chairman. Bruce serves on the Board of Directors of the Henry Ford Museum, the Mullin Automotive Museum, The Petersen Museum and the Steering Committee for the Pebble Beach Concours d'Elegance. He is a founding member of the Board and Past President of the California Highway Patrol 11-99 Foundation where he continues to serve on the Board and serve as Treasurer. He is the Chairman of the Rodeo Drive Concours d'Elegance. Bruce has won the prestigious Lee Iacocca Award for his dedication to American automotive tradition, the Meguiar's Award for Collector Car Person of the Year, the Automotive Icon Award by the Petersen Museum as well as induction into three different prestigious automotive Hall of Fames for his tireless dedication to promoting awareness and recognition of American hot rodding. From Duesenbergs to Dragsters, from Cobras to Corvettes, from Indians to Indy cars, the best are represented in his stunning collection which have won multiple awards at Pebble Beach and Concours from coast to coast. He began his collection in 1964 with the purchase of a 1955 Mercedes Benz 300SL Gullwing and has had extensive experience piloting the best of the best worldwide. He has participated in the historic Italian Mille Miglia, the French Tour Auto, the English Goodwood Festival of Speed as well as all the important US rallies...from the Colorado Grand to the Arizona Copperstate 1000. He races his own hot rod on the Bonneville Salt Flats where he set a land speed record and became a lifetime member of the prestigious 200MPH Club. Bruce is a car guy's car guy, the cheerleader and ambassador for the hobby, loved and respected by the automotive industry and the hobby.

Pari Ehsan is the Iranian American designer and creative director, who founded Pari Dust, a digital platform for art and fashion. Pari Dust explores new ways to combine the elements of our visual world, offering windows into contemporary art, fashion, and the built environment through a unique lens. In an ever-evolving space, Pari seizes opportunities to engage in conversation with influential minds; and to collaborate with artists, brands, fairs, galleries, museums and retailers who share her vision. After earning a degree in architecture from the University of Southern California, she was nominated by The Council of Fashion Designers of America (CFDA) for its inaugural Fashion Instagrammer of the Year. Ehsan has worked with MoMA, The New Museum, Tate Modern and brands including Chanel, Cartier, Dior amongst others. Pari embodies the nexus between art and fashion and her stories and fashion shoots offer insight into the most creative and compelling movements in both fields. She celebrates the interactions

and influence of art, design, and commerce, and how they merge to define our contemporary moment.

Jason E.C. Wright is a critical-thinking educator and designer. He is author of *The Burntsienna Standards*, a manual for responsible research. He has spoken at the LA Design Festival and various global creative teams for its application. In 2018, Wright founded Burntsienna Research Society, an Institute of Design Research and Critical Thought, after twenty years in boutique retail, product development and fashion production. His courseworks and personal design projects incorporate these elements into teaching moments, objects or garments to learn from. Wright is host of 'Nobody Asked For This', an ongoing conversation series on process and cultural perspective, and is a contributing writer and moderator for panel interviews and artbook gatherings. He is based in Los Angeles, on Tongva land.

The Rodeo Drive Committee was founded in 1977 and incorporated in 1982 as Rodeo Drive, Inc., a 501 C (6) non-profit organization, that provides a forum where its members—consisting of retailers, hoteliers, and landowners—can engage, share a dialogue, and help shape the present and future of the iconic, world-famous shopping destination.

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