

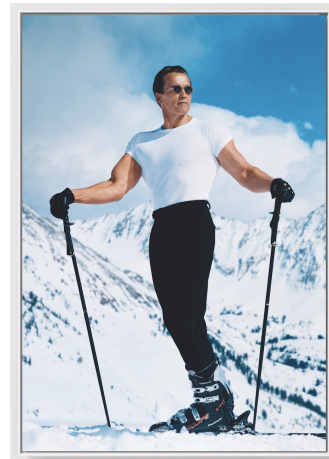
# THE ASPEN ART FAIR

at the historic  
Hotel Jerome

SAVE THE DATE

THE ASPEN ART FAIR RETURNS FOR ITS SECOND EDITION  
JULY 29 - AUGUST 2, 2025  
AT THE HISTORIC HOTEL JEROME

Thousands of collectors and enthusiasts anticipated as international art dealers and artists convene for a best-in-class art and cultural experience staged in the world's premier luxury setting during Aspen Art Week

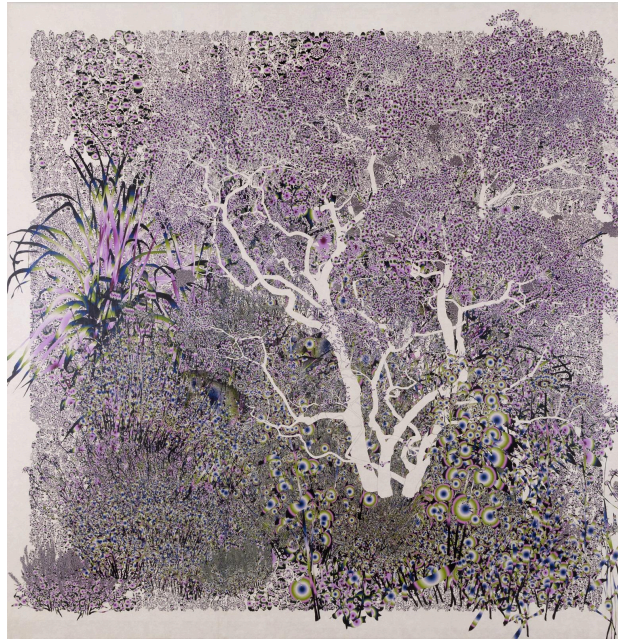


Left to right: Masako Miki, recipient of The Aspen Art Fair's 2024 Anderson Ranch Visiting Artist Prize, *Hyakki Yagho, Night Parade of One Hundred Demons—Shapeshifters in Haunted Indigo Blue Field*, 2024. © Masako Miki; Courtesy of the artist and RYAN LEE Gallery, New York; ARNOLD, Annie Leibovitz Art Edition. Courtesy of TASCHEN

ASPEN, CO. February 3, 2025 – [The Aspen Art Fair](#) will return to the landmark, Michelin Key Hotel Jerome from July 29 - August 2, 2025. The second iteration of the boutique fair and cultural takeover follows a standout inaugural edition in 2024 that has established it as a must-go-to destination on the international and Aspen Art Week calendars.

Promising a rare and vibrant synergy between art and Aspen's natural beauty, the 2025 edition anticipates attendance by thousands of collectors, connoisseurs, and art enthusiasts from Aspen and around the world for a dynamic and intimate celebration of contemporary art and design. A highly curated and expanded selection of international and local dealers will showcase works by established and emerging artists across diverse media. Indoor and outdoor programming and collaborations with Aspen's world class arts and cultural institutions will

include artist residencies, art prizes, talks, curated rooms and projects, a salon-style speaker series, cocktail receptions, women-led hikes, and popular, early-morning cold plunges.



Andy Millner, recipient of The Aspen Art Fair's 2024 Buckhorn Arts / DanceAspen Set Design Award, *Floating World (Tree of the Holly Hocks)*, 2022, courtesy Hexton Gallery

In 2024, the inaugural Aspen Art Fair, co-founded by art world veteran and 74tharts founder [Becca Hoffman](#), who also serves as the fair's Director, and [Bob Chase](#), owner of Aspen's Hexton Gallery and a National Council Member of both the Aspen Art Museum and [Anderson Ranch Arts Center](#) drew more than 3,000 attendees over its four-day run. Over 90 artists from 12 countries were presented, with notable sales in diverse categories, including painting, sculpture, photography, and functional design.

As part of the fair's Art Prize Program Anderson Ranch Arts Center awarded the prestigious **Anderson Ranch Visiting Artist Prize** to **Masako Miki**, represented by RYAN LEE Gallery. This honor grants Miki a one-week residency at the Ranch where she will give a lecture on [March 13, 2025](#); **Andy Millner**, represented by Hexton Gallery, was named the recipient of **The Buckhorn Public Arts / DanceAspen Artist Set Design Award**. Millner will debut his specially-commissioned, large-scale artwork as part of DanceAspen's *Ember Glow* production on February 15 and 16, 2025 at the Wheeler Opera House, Aspen. **Bethany Collins**, represented by PATRON, was awarded **The Pardon Prize**, an initiative of the Pardon Collection that honors artists making significant contributions to contemporary art. A rare diptych from Collins's *Southern Review* series has been added to the Pardon Collection.

More than just a seasonal event, The Aspen Art Fair is an art, design, luxury, travel, and hospitality takeover. Exhibitors and programming will be announced shortly.

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