

THE ASPEN ART FAIR

at the historic
Hotel Jerome

FOR IMMEDIATE RELEASE

The Aspen Art Fair 2026 announces expansive cultural and outdoor programming to take place July 28–August 1, 2026

Extending beyond the traditional art fair model, visitors are invited to experience art, design, fashion, architecture, Academy Award-winning film, conversations and panels, early morning river plunges, mountain hikes, dining, and hospitality during Aspen Art Week

New cultural partnerships with Aspen Education Foundation and Desert X bolster the fair's commitment to arts access and education locally and internationally.



L to R: Louise Nevelson, *Untitled*, 1976-78, wood partially painted black, 92 1/8 x 43 3/8 x 3 1/8 inches, courtesy Galerie Gmurzynska; Tschabalala Self, *Dry Land*, 2026, courtesy of the artist and Southern Guild

VIP Opening Preview: Wednesday, July 29, 2026

Fair Open to the Public: July 29 – August 1, 2026

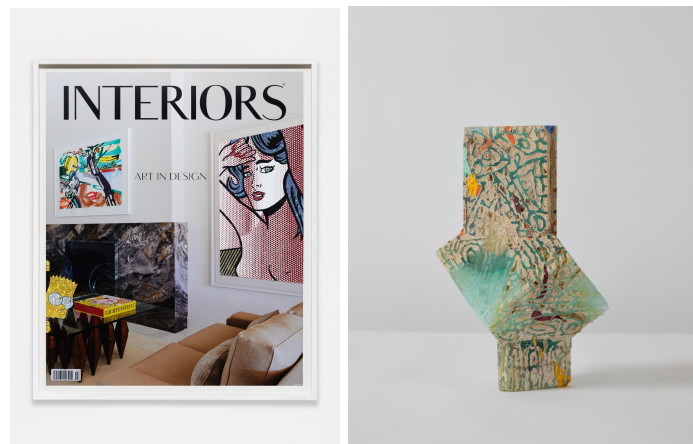
THE ASPEN ART FAIR TICKETS AND INFORMATION [HERE](#)

(Aspen, CO.) — [The Aspen Art Fair](#) returns to the historic Hotel Jerome for its third edition from July 29 through August 1, 2026, bringing together an international roster of [new and returning galleries](#), artists, collectors, and cultural leaders for a dynamic week of exhibition, conversation, and cultural experiences throughout Aspen.

Building on the success of its first two editions and led by new Director **Kelly Cornell**, the fair continues to deepen its engagement with Aspen's exceptional artistic and cultural landscape through new partnerships, expanded programming, and a growing network of galleries and collectors. Set against the backdrop of Aspen Art Week, the fair offers a uniquely intimate experience that creates opportunities for meaningful dialogue and connection through art, design, architecture, fashion, film, philanthropy, and the natural environment.

Among this year's highlights are tours of significant private collections, including the residence of collectors **Melony and Adam Lewis** and the outdoor sculpture park of collectors **Jorge M. and Darlene Pérez**. These intimate experiences offer rare access to homes where art, architecture, and collecting intersect, providing insight into the personal relationships and philosophies that shape some of today's most important collections in Aspen and beyond.

Balmain Paris, the fashion house and a new partner to The Aspen Art Fair, brings an exclusive salon experience transforming the luxurious Executive Suite at the iconic Hotel Jerome into *La Suite Balmain*, an exclusive private shopping salon during the fair. The suite celebrates the arrival of **Antonin Tron's** first collection for Balmain Fall-Winter 2026 offering clients the opportunity to discover the new creative vision of the House in an intimate, residential setting before and alongside their fair experience. The collection marks a new chapter for Balmain, blending the House's couture heritage with modern architectural tailoring, fluid draping, and understated luxury.



L to R; Dan Life, *Welcome To My Humble Abode*, No. 36 XL (Lichtenstein, *Nude With Blue Hair*, 1994) (2026), Crystals and clay on Interiors magazine cover, 47 x 39 inches, framed, Photo courtesy of Jacob Arthur Gallery; Thaddeus Wolfe, *Untitled*, 2025, Glass, 17.5 x 9.5 x 6 inches, Courtesy of Friedman Benda and Thaddeus Wolfe, Photography by Alyona Kuzmina

A new cultural partnership with the **Aspen Education Foundation (AEF)** supports the **IB Art**

Program in the Aspen School District. A portion of the fair's ticket proceeds will benefit the organization, and the fair has sponsored an art prize to support and exhibit the work of outstanding students from the High School IB art program in this year's fair.

The fair's conversations program explores the many ways art influences how we live, collect, build, and connect. Opening week begins with *Communion: Art, Architecture, and Landscape*, bringing together architectural designer, Desert X patron and Los Angeles and Aspen resident **Scott Mitchell** and artist **Phillip K. Smith III** in a discussion moderated by **Lindsey Shook** of *California Home + Design*.

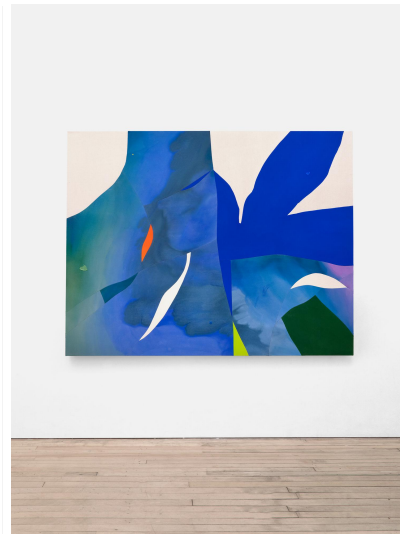


L to RL Phillip K. Smith III, *Chrysalis 16*, Anodized aluminum, 72 x 28 x 52 in, photo by Lance Gerber, courtesy of Hexton Gallery; Willem de Kooning, *Head*, 1951, oil on paper, 13 x 14.25 in, Courtesy Alexandre Gallery, New York

A new collaboration between The Aspen Art Fair and the podcast **About Art** hosted by its Founder and CEO, former museum director, curator, and visionary arts leader **Heidi Zuckerman** will launch with a live conversation with **Ronald Rael**, artist, architect, designer, author, and co-founder of the creative practice **Rael San Fratello**. Remote episodes with artists **Lita Albuquerque**, **Patrick Martinez**, **Mariko Mori**, and others to be announced will continue the ongoing series. Ronald Rael and Lita Albuquerque, as well as Phillip K. Smith III have participated in exhibitions for Desert X, the international contemporary art biennial which will present its 10th anniversary exhibition in 2027, and is a new cultural partner of the fair.

Photography and visual culture take center stage through two special programs tracing Aspen's remarkable influence on image-making and cultural discourse. *The Center of the Eye: From Hotel Jerome to Aperture Magazine to Anderson Ranch Arts Center* brings together **Andrea Jenkins Wallace**, Anderson Ranch Arts Center Vice President of Artistic Affairs and Artistic Director of Photography and New Media and **Michael Famighetti**, Aperture Editor in Chief to explore Aspen's enduring relationship with photography, publishing, and artistic experimentation. A second conversation, *Herbert Bayer and Hotel Jerome: Extending Aspen's Visual Voice*, will explore Bayer's lasting impact on Aspen's cultural and visual identity, with

perspectives from **Lissa Ballinger**, Executive Director and Curator of the Resnick Center for Herbert Bayer Studies; **Dick Carter**, Aspen-based artist and former assistant to Herbert Bayer; **Evan Hecox**, contemporary artist and designer; and **Andrew Travers**, Senior Manager and Penner Manager of Educational Programming at the Resnick Center for Herbert Bayer Studies and editor of the book *Aspen Institute: The First Seventy-Five Years*.



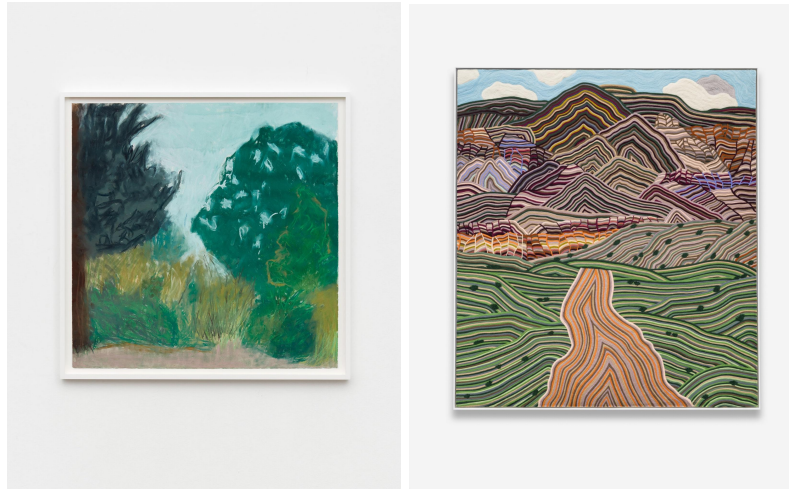
L to R: June Edmonds, *Grounding Touch*, 2026, acrylic on canvas, 24 x 20 x 1.5 in, courtesy Luis De Jesus Los Angeles and the artist; Heather Day, *Open Petal (Cobalt)*, 2024, mixed media on canvas, 56 x 72 in, 142.2 x 182.9 cm courtesy of Library Street Collective

A special installation tour and discussion about **Zanele Muholi**'s internationally acclaimed series *Faces and Phases* presented by **Buckhorn Public Art at Red Brick Center for the Arts** will explore portraiture as a powerful tool for visibility, remembrance, and cultural documentation. First initiated in 2006, *Faces and Phases* is an evolving photographic project that honors and documents Black LGBTQIA+ communities in South Africa through intimate portraiture and personal testimony. During this guided experience, participants will reflect on the role of photography as both artistic practice and historical archive while examining how image-making can shape identity, preserve memory, and create cultural change.

This year's film program features a special screening of the Academy Award-winning documentary *All the Empty Rooms*. Following the screening, filmmaker and director **Joshua Seftel**, photographer and co-creator **Lou Bopp**, co-producer **Avi Bond**, and President of Everytown for Gun Safety **John Feinblatt** will join moderator **Melony Lewis** for a conversation exploring how storytelling, photography, and creative expression can foster empathy, preserve memory, and inspire meaningful social change.

The fair's commitment to connecting art and landscape continues through a series of guided outdoor experiences led by The Aspen Art Fair Co-Founder and Hexton Gallery owner, **Bob Chase**, including daily cold plunges at Stillwater Preserve and The Punchbowl, forest bathing excursions, and hikes along Hunter Creek Trail. Offering fairgoers a restorative way to begin the day immersed in Aspen's natural beauty, these programs reflect the belief that the experience of

art in Aspen extends beyond galleries and institutions to include the landscapes that have inspired generations of artists, writers, architects, and thinkers.



L to R: Jennifer Bartlett, *Untitled Amagansett*, 2013, pastel on paper, 30 x 30 inches, 76.2 x 76.2 cm, courtesy Marianne Boesky Gallery; Cheryl Pope, *Where My Heart Beats*, 2026, Image courtesy of the artist and Monique Meloche Gallery, photo by Robert Chase Heishman

THE ASPEN ART FAIR CULTURAL AND OUTDOOR PROGRAMMING

The Aspen Art Fair Cultural and Outdoor programming is open to fair ticket holders only.

All ticket and pass holders may register for eligible events through their ArtSVP confirmation link received by email.

Purchase The Aspen Art Fair tickets [here](#)

Tuesday, July 28, 2026

11:00 AM | Melony and Adam Lewis Home Tour

 Address provided on confirmation only

Join collectors and longtime arts patrons Melony and Adam Lewis for an intimate tour of their private residence and art collection. Reflecting decades of engagement with art and artists, the Lewis collection features significant works of contemporary art alongside major examples of post-war abstraction. Guests will enjoy a rare opportunity to explore the intersection of art, architecture, and design while hearing stories about the relationships, experiences, and discoveries that have shaped one of Aspen's most distinctive private collections.

Open to VIP Pass Holders / Capacity Limited

11:30 AM – 1:30 PM | Conversations with Christie's

Hotel Jerome – Wheeler Room

Hosted by Christie's, this invitation-only lunch brings together collectors, artists, museum directors, and cultural leaders for an intimate afternoon of conversation and connection with **Carlos Basualdo**, Director of the Nasher Sculpture Center, **Nicola Lees**, Artistic Director and CEO of the Aspen Art Museum and Contemporary Japanese American Artist, **Tomokazu Matsuyama**. They will explore collecting, institutional leadership, and the evolving role of contemporary art within cultural discourse.

Hosted by Christie's in partnership with The Aspen Art Fair

By Invitation Only

3:00 PM | ROOM 13* Private Members Club

The Wheeler/Stallard Museum, 620 W Bleeker St, Aspen, CO 81611

ROOM 13* is delighted to invite you to an afternoon on the lawn of the magical Wheeler/Stallard Museum. We are pleased to offer a tour of the historic house, a conversation with Skyler Lomahaftewa, whose stories invite us to learn about life as a modern Ute, live music, a game of croquet on the lawn, and a glass of champagne or wine in a historic setting.

*ROOM 13 is a global members club bringing together people in the arts, people who love the arts, people who work in the arts and anyone who enjoys a good conversation, meaningful connection and a pleasant surprise. More at www.room13.art

Dresscode: Wildflowers and Flannel

Open to VIP Pass Holders / Capacity Limited

5:00 – 6:00 PM | Communion: Art, Architecture, and Landscape - Scott Mitchell and Phillip K. Smith III in conversation

Hotel Jerome – Bad Harriet

Join Scott Mitchell, architectural designer, founder and partner of architecture firm Scott Mitchell Studio and Phillip K. Smith III, a contemporary artist whose work explores light, space, form, and perception through immersive installations, in conversation moderated by Lindsey Shook, Vice President of Content Strategy & Brand Vision at California Home+Design.

6:00 – 7:00 PM | VIP Cocktail reception

Hotel Jerome – Living Room Terrace - Sculpture Garden

With support from Kilo Caviar and Ruinart

By Invitation Only

7:00 – 9:30 PM | VIP Opening Dinner of the Aspen Art Fair in honor of [Desert X](#) hosted by Scott Mitchell

Hotel Jerome – Wheeler Room

With support from Cadogan Tate, East West Bank, Ruinart, and Lyn Winter, Inc.

By Invitation Only

Wednesday, July 29, 2026

7:00 AM | Cold Plunge with The Aspen Art Fair Co-Founder Bob Chase

 Transportation: Shuttle pick-up at Hotel Jerome - Stillwater Preserve

The Beach at Stillwater Preserve is located just minutes east of downtown Aspen along Highway 82 toward Independence Pass. Start your morning immersed in the grandeur of the Elk Mountains and experience the invigorating and restorative qualities of Aspen's crystal-clear Roaring Fork River. This serene, protected 175-acre wetland offers a peaceful stretch of water and sweeping mountain views, creating an unforgettable setting to reconnect with nature and begin the day refreshed and energized.

Activity Level: Mild

8:00 AM | Forest Bathing: Hiking Hunter Creek with The Aspen Art Fair Co-Founder Bob Chase

 Transportation: Shuttle pick-up at Hotel Jerome - Hunter Creek Trail

Surround yourself with nature on one of Aspen's most iconic trails. This guided hike follows the famed Hunter Creek Valley alongside waterfalls and flowing creeks while winding through pine forests and aspen groves. The experience culminates with sweeping views overlooking Aspen and the surrounding wilderness beyond.

Activity Level: Moderate

10:00 AM – 12:00 PM | VIP Brunch: The Fine Art Group and The Aspen Art Fair present The Art of Stewardship, a Private Conversation on Collection, Capital, and Legacy

 Hotel Jerome – Wheeler Room

Michael D. Nelson, CEO and Managing Partner of Eagle Bay Family Office; **Anita Heriot**, President of The Fine Art Group, Americas; **Grant Bowen**, Founder and CEO of Peak Projects; and **Kelly Cornell**, Director of The Aspen Art Fair in conversation.

With support from Eagle Bay Family Office and Peak Projects

By Invitation Only

11:00 AM – 6:00 PM | The Aspen Art Fair VIP Opening Preview

 Hotel Jerome

Ticketed VIP reception celebrating the opening of The Aspen Art Fair.

Tickets available [here](#)

12:30 – 2:00 PM | Drop-In: *Grounded in Protection, Rooted in Risk Management*

 Felix Roasting Co. at Hotel Jerome

An informal session on art insurance and risk management featuring **Matt Sweitzer**, Head of Fine Art & Collectibles, Private Client Select Insurance Services, and **Kristina Marcigliano**, Associate Director at Willis Towers Watson Fine Art

Coffee and pastries on us!

Presented by Private Client Select and Willis Towers Watson Fine Art

6:00 – 7:00 PM | *All the Empty Rooms*: Film Screening & Conversation

 **Isis Theatre - Theater 2 – 406 E Hopkins Avenue, Aspen, CO 81611**

Join us for a moving evening of film and conversation exploring the role of storytelling, image-making, and art in shaping public consciousness and inspiring change. A screening of the Academy Award-winning documentary *All the Empty Rooms*, directed and produced by **Joshua Seftel**, follows journalist **Steve Hartman** and photographer **Lou Bopp** as they travel across America creating intimate memorial portraits of the bedrooms left behind by children lost to school shootings. Through photography and human connection, the project transforms spaces of absence into powerful acts of remembrance. The screening will be in partnership with Everytown for Gun Safety, the largest gun violence prevention organization in the country with more than 11 million supporters including moms, mayors, survivors, students, and everyday Americans who are fighting for common-sense gun safety measures that can help save lives.

Following the screening, **Melony Lewis**, Executive Producer and Co-Founder of Canyon Echo Capital, will moderate a conversation with **Joshua Seftel**, filmmaker and director of *All the Empty Rooms*; **Lou Bopp**, photographer and co-creator of the project; **Avi Bond**, co-producer of *All the Empty Rooms*; and **John Feinblatt**, President of Everytown for Gun Safety. Together, they will explore the intersection of art, memory, grief, and advocacy, and discuss how creative storytelling can honor lives lost, foster empathy, and inspire meaningful dialogue and social change.

Presented by Jet Aviation.

7:30 – 9:30 PM | Dinner Celebrating Art's Power To Change

 **Hotel Jerome – Wheeler Room**

Following *All the Empty Rooms*, guests are invited to gather for an invitation-only dinner with the filmmakers, producers, and special guests for an evening of conversation, reflection, and connection inspired by the film's powerful exploration of memory, loss, and the transformative power of storytelling.

Presented by Aspen Film, Berkley Asset Protection, Go Rentals, Jet Aviation, Willis Towers Watson Fine Art, and Lyn Winter, Inc.

By Invitation Only

Thursday, July 30, 2026

7:00 AM | Cold Plunge with The Aspen Art Fair Co-Founder Bob Chase

 **Transportation: Shuttle pick-up at Hotel Jerome - Stillwater Preserve**

The Beach at Stillwater Preserve is located just minutes east of downtown Aspen along Highway 82 toward Independence Pass. Start your morning immersed in the grandeur of the Elk Mountains and experience the invigorating and restorative qualities of Aspen's crystal-clear Roaring Fork River. This serene, protected 175-acre wetland offers a peaceful stretch of water and sweeping mountain views, creating an unforgettable setting to reconnect with nature and begin the day refreshed and energized.

Activity Level: Mild

10:00 - 11:00 AM | Jorge M. and Darlene Pérez Collection: Outdoor Sculpture Park Art Stroll

 **Address provided on confirmation only**

Join renowned collectors Jorge M. and Darlene Pérez for an exclusive guided art stroll through the extraordinary outdoor sculpture park at their Aspen residence. Set within a thoughtfully designed natural landscape, the collection features significant works by leading contemporary artists, offering a unique opportunity to experience large-scale sculpture in dialogue with the surrounding environment. Guests are encouraged to wear comfortable walking shoes for this special outdoor experience.

Open to VIP Pass Holders / Capacity Limited

11:30 AM - 1:00 PM | Pouring Over Your Insurance Policy Options

 **Felix Roasting Co. at Hotel Jerome**

Brew up some questions and we will help you find the answers. Join **Kristina Marcigliano**, Associate Director at Willis Towers Watson Fine Art and **Matt Sweitzer**, Head of Fine Art & Collectibles, Private Client Select Insurance Services, to review your insurance coverage and guarantee that your assets are fully protected. For collectors, gallerists, and museums on a drop-in basis. Coffee and pastries on us!

Presented by Private Client Select and Willis Towers Watson Fine Art

1:00–2:00 PM | Heidi Zuckerman’s *About Art* Podcast: Live Conversation with Ronald Rael

 **Hotel Jerome – Bad Harriet**

Join Heidi Zuckerman in conversation with **Ronald Rael**, artist, architect, designer, author, and co-founder of the creative practice **Rael San Fratello** for a live recording of Zuckerman’s acclaimed *About Art* podcast. Known for work that bridges art, architecture, social practice, material innovation, and environmental thinking, Rael will discuss his expansive creative practice and the ways design can reimagine our relationship to place, community, and the built world. Rael is also the Eva Li Memorial Chair in Architecture at UC Berkeley and Chair of the Department of Art Practice.

1:00 – 5:00 PM | Falcons & Bell Aviation Experience

 **Atlantic Aviation - 69 Airport Road, Aspen, CO 81611**

Experience an exclusive private aviation showcase and enjoy a curated morning and afternoon exploring the intersection of design, engineering, innovation, and luxury travel through private viewings of Dassault Aviation aircraft and Bell helicopters. Set against Aspen’s magnificent mountain backdrop, this invitation-only activation offers a rare opportunity to engage with leading voices in aviation while experiencing world-class aircraft and elevated hospitality.

Presented by Bell, Dassault Aviation, Engel & Völkers, and The Aspen Art Fair

3:30 – 4:30 PM | Aspen History Part I: The Center of the Eye: From Hotel Jerome to Aperture Magazine to Anderson Ranch Arts Center—Tracing Photography’s Bold History

in Aspen

Hotel Jerome – Bad Harriet

Join **Andrea Jenkins Wallace**, Vice President of Artistic Affairs and Artistic Director of Photography and New Media at Anderson Ranch Arts Center, and **Michael Famighetti**, Editor in Chief of *Aperture's* editorial program, for a conversation exploring Aspen's enduring relationship with photography and image making. From the cultural legacy of Hotel Jerome and the editorial influence of *Aperture Magazine* to Anderson Ranch's role as a center for artistic experimentation and dialogue, the discussion will trace how Aspen became an influential gathering place for photographers, artists, editors, and cultural leaders, shaping conversations around visual culture across generations. Famighetti will also speak about how *Aperture's* founding mission statement, drafted in Aspen in 1952, continues to guide *Aperture's* recent projects.

8:00–11:00 PM | Annual Late Night at Hexton Gallery: *Materiality*

Hexton Gallery, 447 E. Cooper Avenue, Aspen, CO 81611

Join Hexton Gallery for its annual late-night exhibition reception and celebration of *Materiality*, a group exhibition featuring works by **Christo, Ernesto Burgos, Larry Poons, and Thomas McDonell**. Bringing together four distinct artistic practices, the exhibition explores material not only as a means of creation, but as a subject in itself — examining texture, form, surface, process, and the physical presence of the artwork.

Open to the Public

Friday, July 31, 2026

7:00 AM | Cold Plunge with The Aspen Art Fair Co-Founder Bob Chase

Transportation: Shuttle pick-up at Hotel Jerome - The Punchbowl

Start your morning with an invigorating cold plunge experience at one of Aspen's favorite local swimming destinations. Surrounded by dramatic mountain scenery and fresh alpine water, this energizing ritual offers a refreshing connection to the natural landscape before the day's events begin.

Activity Level: Moderate

9:00 – 10:00 AM | Explore Bayer Center with Lissa Ballinger

Join Lissa Ballinger, Executive Director and Curator of the Resnick Center for Herbert Bayer Studies for a guided tour of the museum and its current exhibitions. Learn more about Herbert Bayer's lasting influence on art, design, architecture, and the cultural vision that helped shape modern Aspen.

10:00 –11:00 AM | Protecting What Matters – Insurance Risk Management for Collectors and Galleries

Hotel Jerome - Bad Harriet

A panel on insurance risk management with viewpoints from both the fine art collector's side and the gallery/dealer's side. The panelists will discuss best practices for both sides of these transactions, helping to guide collectors and dealers on how to simplify the insurance aspects of their relationships. Panelists will also discuss how to prevent insurance from holding up a new acquisition or business deal. Topics will include the differences between insuring a private collection and insuring a dealer, and why those distinctions matter. The panel will also explore consignment and loan agreements between these two parties and how insurance ties into those transactions. Time permitting, the discussion will conclude with claims scenarios that illustrate examples of when challenges arose, followed by a few minutes for attendees' questions.

Participants:

Matt Sweitzer, Head of Fine Art & Collectibles, Private Client Select Insurance Services

Olivia Grochmal, Berkley Asset Protection

Kristina Marcigliano, Associate Director at Willis Towers Watson Fine Art

Moderator: Alexa Reid Smith, Senior Director Business Development, Cadogan Tate

Presented by Private Client Select and Willis Towers Watson Fine Art

1:00 – 2:00 PM | Aspen History Part II – Herbert Bayer and Hotel Jerome: Extending Aspen's Visual Voice

 Hotel Jerome - Bad Harriet

Join **Lissa Ballinger**, Executive Director of the Resnick Center for Herbert Bayer Studies; **Dick Carter**, Aspen-based artist and former assistant to Herbert Bayer; **Evan Hecox**, contemporary artist and designer known for his explorations of landscape, place, and visual identity; and **Andrew Travers**, Senior Manager and Penner Manager of Educational Programming at the Resnick Center for Herbert Bayer Studies and editor of the book *Aspen Institute: The First Seventy-Five Years*; for a conversation examining Herbert Bayer's enduring influence on Aspen's cultural and visual landscape.

4:30 – 6:30 PM | Redstone Ranch Soirée

 Redstone Ranch, 80 River Ranch Rd E, Snowmass, CO 81654

A private evening at the Redstone Ranch, where fine art, aviation, stunning estates, and live music converge with a masterfully curated culinary experience.

Presented by: Arches Design Group, Bell, Bennett Thrasher, Chubb, Dassault Aviation, Engel & Völkers, GO Rentals, JP Morgan, Paragon, Taft Law, The Aspen Art Fair, and The Fine Art Group

Open to VIP Pass Holders / Capacity Limited

Saturday, August 1, 2026

9:00 – 10:00 AM | *Faces and Phases* – Zanele Muholi Installation Tour and Discussion

 **Buckhorn Public Art at Red Brick Center for the Arts 110 E. Hallam St., Suite 118
Aspen, CO 81611**

Join Tim Sack, Founder and Executive Director of Buckhorn Public Arts; Sarah Roy, Executive

Director of Red Brick Center for the Arts; and Trevyn McGowan, Founder of Southern Guild, for a special installation tour and conversation. Centered around Zanele Muholi's internationally acclaimed series *Faces and Phases*, the discussion will explore the exhibition's presentation in Aspen, the collaborative partnership behind the project, and the role of portraiture as a powerful tool for visibility, remembrance, and social documentation.

10:00 AM – 12:00 PM | ArtCrush Auction Closing Brunch at Aspen Art Museum hosted with The Aspen Art Fair

 **Aspen Art Museum - 637 E. Hyman Avenue, Aspen, CO 81611**

Guests are invited to join for mimosas and muffins and a last chance to bid on works included in the ArtCrush Online Auction before bidding closes at 12 PM MT.

Open to VIP Pass Holders / Capacity Limited

4:00 PM The Aspen Art Fair closes

Winners of The Aspen Art Fair's 2026 Art Prize Program — including the Anderson Ranch Visiting Artist Prize, the Buckhorn Public Arts Prize, and the Mack Art Foundation Residency Prize — will be announced during the run of the fair.

The Aspen Art Fair continues to strengthen its role as a platform for artistic exchange while contributing to Aspen's broader cultural ecosystem through partnerships with leading museums, nonprofit organizations, educational institutions, galleries, and cultural leaders.

The Aspen Art Fair 2026 is sponsored by

Balmain Paris
Berkley Asset Protection
Cadogan Tate
East West Bank
GO Rentals
Jet Aviation
The Fine Art Group
Private Client Select
Ruinart
Willis Towers Watson Fine Art

Cultural Partners

About Art
Anderson Ranch Arts Center
Aspen Art Museum
Aspen Chamber Resort Association
Aspen Education Foundation
Aspen Film
Buckhorn Public Arts

Desert X
Mack Art Foundation
Red Brick Center for the Arts
The Resnick Center for Herbert Bayer Studies

Media Partners

Apollo
Artnet
Art & Object
Artsy
The Art Newspaper
California Home + Design
CULTURED magazine
frieze magazine
Galerie
Ocula
Southwest Contemporary

For more information and updates, visit www.aspenartfair.org.

About The Aspen Art Fair

The Aspen Art Fair is an international contemporary art fair and cultural takeover set against the stunning alpine backdrop of Aspen, Colorado. Held annually at the historic Hotel Jerome, the fair kicks off Aspen Art Week each summer, bringing together leading international and U.S.-based galleries, specially curated projects, and a global community of collectors, artists, and cultural leaders for a boutique and highly immersive experience. Distinguished by its intimate scale and hospitality-based format, The Aspen Art Fair reimagines the traditional art fair model within one of America's most exceptional MICHELIN Key-rated hotels. The fair, which was co-founded in 2024 by Bob Chase, an Aspen resident for seventeen years, is committed to fostering rigorous exchange across art, design, culture, and community, while contributing to Aspen's cultural vitality through cross-disciplinary programming developed in partnership with the region's world-class arts institutions.

About Auberge Collection

Auberge Collection is a portfolio of extraordinary hotels, resorts, residences and private clubs. While each property is unique, all share a crafted approach to luxury and bring the soul of the locale to life through captivating design, exceptional cuisine, innovative wellbeing, and gracious yet unobtrusive service. With 30 one-of-a-kind hotels, resorts, and residences, Auberge invites guests to create unforgettable stories in some of the world's most desirable destinations. For more information: auberge.com

Connect with Auberge Collection on [Instagram](#), [TikTok](#), [Facebook](#), and [LinkedIn](#) @Auberge and #AlwaysAuberge

About Hotel Jerome, Auberge Collection

Located in the heart of Aspen, Hotel Jerome, Auberge Collection, is one of the great hotels of

the American West. The 137-year-old historic landmark, listed in the National Register of Historic Places, offers luxurious, contemporary accommodations and modern amenities that pay homage to the property's iconic mountain spirit. The hotel's two luxurious Residential Penthouses offer everything from private elevator entrances to spectacular mountain views. Sophisticated amenities include the legendary J-Bar, lauded as an Aspen institution; Michelin Guide-recommended Prospect; the après-ski favorite, the Living Room bar and lounge; the sultry underground speakeasy, Bad Harriet; the award-winning Yarrow spa; state-of-the-art fitness facilities; a ski concierge; and a heated outdoor pool and hot tub overlooking Aspen Mountain. For more information: auberge.com/hotel-jerome
Follow Hotel Jerome on [Facebook](#) and [Instagram](#) @HotelJeromeAuberge

The Aspen Art Fair 2026

Location: Hotel Jerome, 330 E Main St, Aspen, CO 81611

Fair Hours

VIP Preview Day: Wednesday, July 29, 2026, 11am - 6pm

Thursday, July 30, 2026, 11am - 6pm

Friday, July 31, 2026, 11am - 6pm

Saturday, August 1, 2026, 11am - 4pm

Tickets

VIP Pass 4-day ticket (Wed – Sat) includes VIP Preview and Run of Show) | \$250

Run of Show 3-day ticket (Thurs – Sat) | \$140

Single Day ticket | \$49

Tickets Available [HERE](#)

Website

www.aspenartfair.org

Social Media

Instagram: @aspenartfair_org

Facebook: <https://www.facebook.com/TheAspenArtFair>

Instagram: @hoteljeromeauberge

#theaspenartfair

The Aspen Art Fair Press Office

Lyn Winter, Inc. - aspenartfair@lynwinter.com

Media Accreditation

Please submit requests for accreditation to aspenartfair@lynwinter.com

[DOWNLOAD PRESS KIT AND IMAGES HERE](#)

ENDS