



Rodeo Drive - The Podcast presents

Join Cameron Silver and The Caftan Caucus!



Left: Book cover for *Caftans: From Classical To Camp*; right: Cameron Silver, photo by David Christopher Lee

[LISTEN](#)

(Beverly Hills, CA, June 12, 2024) – The Rodeo Drive Committee announced today the launch of ***Join Cameron Silver and The Caftan Caucus!***, the first episode in season 5 of *Rodeo Drive – The Podcast*.

As the heat of summer rises on Rodeo Drive, how better to stay cool and chic than in the most versatile, enduring and fluid garment of all time — the Caftan! So says the man with more than thirty of them, Cameron Silver, author of the new book [Caftans: From Classical to Camp](#).

Silver talks with *Rodeo Drive – The Podcast* host Lyn Winter about the history, design and appeal of the caftan, which he says is the most universal and ancient garment in the world.



Pages 110–11: Billy Porter in the Billy Porter Pride kaftan, Oday Shakar for KAFTKO. Andrew Egan

“It is this wonderful garment of comfort that’s size inclusive, that’s gender fluid, that can be modest or sexy. It can be voluminous or follow the lines of the body, it can be luxurious, or very accessible.”

He points out that the caftan, essentially a square of fabric with holes for the head and arms, kept plain or highly ornamental, has been worn by Jesus, Moses, Muhammad and Buddha. “It is this cultural garment of incredible reverence in Morocco,” says Silver; it was worn with high camp by the singer Demis Roussos and extraordinary grace by Elizabeth Taylor, Grace Kelly and numerous other celebrities. It has been styled by the likes of Fortuny, Yves Saint Laurent, Valentino, Marc Bohan for Dior, Karl Lagerfeld, Emilio Pucci, Rudi Gernreich, and Oscar de la Renta.



Pages 8-9: Marola Witt in Marc Bohan for Dior, 1968. Neal Barr

Silver, who conducted the interview wearing a lightweight, hooded, 100% cotton caftan designed by Trina Turk, has taken his book on the road from Texas to Mykonos. He notes that wherever he goes he finds an enthusiastic “caftan caucus” of people wearing and talking about caftans, which he says is the quintessential athleisure garment, counterintuitively more glamorous than body hugging clothes.

It’s not “just a sack,” says Silver. “The reality is that when you wear it, you have to really move your body; you become a Martha Graham dancer, even if you have two left feet like me.”

Silver, who was previously Fashion Director for H by Halston for QVC, adds that “Halston famously did his first runway shows featuring caftans and in the late 60s and 70s they became even more popular.” Right now, he says there is a caftan renaissance, with variants appearing at all the runway shows. “It may have taken Western and European fashion several decades to really understand that it’s a good idea to have a caftan in your collection.”

Even though Silver wears his caftans in all seasons, he says this floaty garment, that can be worn from day into evening, is especially appealing in the summer. “It is the garment of the people. Regardless of your size or your gender, or your means or your location, there is a caftan waiting out there for you.”



Left: Pages 212–13: Pamela hat and Touareg dress, handwoven by artisans in the Marrakshi Life atelier. Randall Bachner for Marrakshi Life; right: Page 211: Striped fabric draped around a model by Artsi Ifrah for Maison ARTC 2019. Artsi Ifrah for Maison ARTC

Season 5 of *Rodeo Drive – The Podcast* is presented by the Rodeo Drive Committee with the support of The Hayman Family, Two Rodeo Drive, Beverly Wilshire, A Four Seasons Hotel, and the Beverly Hills Conference & Visitors Bureau.

Season 5 Credits:

Executive Producer and Host: Lyn Winter

On behalf of the Rodeo Drive Committee: Kay Monica Rose

Scriptwriter and Editorial Advisor: Frances Anderton

Editor and Videographer: Hans Fjellestad

Theme music by Brian Banks

Production Assistant: Isabelle Alfonso

About Cameron Silver

Cameron Silver, the proprietor of the renowned vintage boutique Decades in LA, is the author of *Decades: A Century of Fashion*. In addition to spanning the world in search of vintage couture and dressing celebrities for the red carpet, he has curated a museum exhibition for MOCA, designed a collection of statement footwear inspired by the 1950s–1980s, written for major fashion publications, and starred in the Bravo reality show *The Dukes of Melrose*. He lives in Los Angeles.

The Rodeo Drive Committee was founded in 1977 and incorporated in 1982 as Rodeo Drive, Inc., a 501 C (6) non-profit organization, that provides a forum where its members—consisting of retailers, hoteliers, and landowners—can engage, share a dialogue, and help shape the present and future of the iconic, world-famous shopping destination.

CONTACT

Lyn Winter, Inc.

Lyn Winter, lyn@lynwinter.com

Isabelle Alfonso, isabelle@lynwinter.com

[PRESS IMAGES AND INFORMATION ON THE SERIES](#)

Listen, subscribe, rate and review

on [Apple Podcasts](#), [Spotify](#) or wherever you get your podcasts.

Visit the website:

<https://rodeodrive-bh.com/podcast/>

Watch moments from the series on [YouTube](#)

Join us on Instagram:

[@rodeodrive](#)

#onlyonrodeodrive #rodeodrivethepodcast

