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## Rodeo Drive - The Podcast

### Episode Two Launches Today

#### *Trust Your Voice: Ruth E. Carter, Fashion and Protest*

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Beverly Hills, CA— On the second episode of *Rodeo Drive - The Podcast*, host Bronwyn Cosgrave talks to **Ruth E. Carter**, the first African American to win the Academy Award for Best Costume Design, for Marvel's "BLACK PANTHER", and a preeminent voice in Afro aesthetics. In *Trust Your Voice: Ruth E. Carter, Fashion and Protest*, Cosgrave and Carter discuss her path to success—costuming more than 40 acclaimed feature films —and its impact on future generations, as well as protest and how the fashion and luxury industries can make the goals of Black Lives Matter a reality, as demonstrations for justice shake up the globe, including Rodeo Drive.

"I think there was momentum building as far as luxury brands becoming so connected to urban fashion," says Carter, "I feel like the pump was primed for fashion to be positioned in a place to take action now."



Left: Ruth E. Carter, photo by Jaxonphotogroup. Right: Still from *Black Panther*, 2018, costume design by Ruth E. Carter.

*Trust Your Voice: Ruth E. Carter, Fashion and Protest*, launches as retailers on Rodeo Drive prepare to reopen amidst an unprecedented double pandemic of coronavirus and persistent, systemic racism sparking ongoing, global campaigns for social justice following the police murder of George Floyd on May 25 in Minneapolis.

As visitors return to Rodeo Drive to a new shopping experience, *Rodeo Drive -The Podcast* connects and accompanies them and listeners around the world with up to date stories about the past, present and future of the renowned three-bloc stretch in Beverly Hills.

Rodeo Drive began as little more than a bridle path. Pioneering designers, hoteliers and entrepreneurs transformed it into a rival to New York's Fifth Avenue - with sun, palm trees and Hollywood sizzle. Hosted by fashion author and broadcaster **Bronwyn Cosgrave**, *Rodeo Drive -The Podcast* takes listeners behind the scenes with international luminaries, retailers and chroniclers capturing the creativity, showmanship and glamour of those who made the inimitable Rodeo Drive, and those, in today's complex climate, who are charting its future and making change.

**Episodes in this series are released twice monthly. Find *Rodeo Drive – The Podcast* on Apple Podcasts, wherever you get your podcasts and at [rodeodrive-bh.com](http://rodeodrive-bh.com).**

#### **About Ruth E. Carter**

Ruth E. Carter is the 2019 Academy Award winner for Achievement in Costume Design for Marvel's "BLACK PANTHER" making history as the first African-American to win in the category. Carter wows audiences and dazzles critics alike with costumes inspired by traditional African tribal wear merged with a contemporary look delivering fashion and function, incorporating technology, and creating such authenticity, ownership, and empowerment for the characters and viewers; cementing her as one of the preeminent voices and experts on Afro aesthetics.

A career spanning more than three decades in theater, cinema, and television, Carter's depth of artistry flowing together with her creative instincts, passion for culture and history, empathy for people, enormous capacity for research, eye for detail, and ability to deliver the director's vision while infusing her art makes her one of the most sought after and renowned costume designers in the world; earning her over forty film credits including two additional Academy Award nominations for "MALCOLM X" (1993) and "AMISTAD" (1998) and an Emmy nomination for the reboot of television mini-series "ROOTS" (2016).

Host, Bronwyn Cosgrave

Bronwyn Cosgrave is a best-selling author and broadcaster who discusses fashion on National Public Radio programs like *Marketplace* and *Q* as well as *BBC Radio*. *Vanity Fair* described her book, *Made For Each Other: Fashion and the Academy Awards* (Bloomsbury), as the "definitive study of the Oscars fashion phenomenon." Her print journalism has appeared in *Architectural Digest* and *The New York Times*. Bronwyn is a contributing editor to *Vogue India* and the former features editor of *British Vogue*. She produces and directs fashion documentaries.

Editors, Frances Anderton and Avishay Artsy.

Theme music by [Brian Banks](#).

Production Coordinators, Livia Mandoul, Mirabelle Alan, and Guthrie McCarty-Vachon.

Executive Producer, Lyn Winter.

***Rodeo Drive - The Podcast* is presented by the Rodeo Drive Committee with the support of the City of Beverly Hills.**

#### **Rodeo Drive Committee**

Founded in 1972, Rodeo Drive, Inc., also known as The Rodeo Drive Committee is a 501 C (6) non-profit organization, that provides a forum where its members—consisting of retailers, hoteliers, and landowners—can engage, share a dialogue, and help shape the present and future of the iconic, world-famous shopping destination.

For further information about *Rodeo Drive -The Podcast* contact:  
[Lyn Winter, Inc., rodeodrive@lynwinter.com](mailto:rodeodrive@lynwinter.com)

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Still from *Black Panther*, 2018, costume design by Ruth E. Carter.

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