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## Season Two Of Rodeo Drive-The Podcast Launches February 9, 2021

[Listen to the trailer here](#)

Beverly Hills, CA – The Rodeo Drive Committee announced today that Season Two of Rodeo Drive-The Podcast will launch February 9, 2021. Hosted again by **Bronwyn Cosgrave**, the second season brings to listeners around the world the stories from the makers, creators, architects and designers who dreamed up Rodeo Drive and-helped establish Los Angeles as a global style capital. It is previewed in this newly-released [trailer](#). The Podcast also highlights what’s next in fashion, luxury and entertainment, as a new era for the iconic thoroughfare unfolds in response to unprecedented challenges and change.

In the first episode, listeners will hear about the future of the fashion runway, as global fashion weeks are underway in a variety of new formats. Forthcoming episodes, dropping every three weeks, will examine Rodeo Drive from every angle – the pivotal place it occupies in Hollywood, the families that power it, what happened when *one* Rodeo Drive just wasn’t enough, fashion design in a time of staying in, and more.

“Many of the people around the world who listen to our podcast were used to travelling regularly, either socially or for business reasons before the lockdowns. Rodeo Drive-The Podcast has given them a way to close their eyes, be here, and be connected,” added **Rodeo Drive Committee Vice President Kathy Gohari**.

“This is the way of the future... this is how we talk to people now. And what a great opportunity to let the world know that as soon as visitors can travel again, we are here to welcome them back,” said **Rodeo Drive Committee President Nicola Cagliata**.

In Season One, fashion and design luminaries, retailers, and chroniclers including **Rose Apodaca, Nicolas Bijan, James Bond, Joan Juliet Buck, Ruth E. Carter, Michael Chow, Simon Doonan, Pari Eshan, Robert Hayman, Stephen Jones OBE, Jay Leno, Faye McLeod, Dame Zandra Rhodes, Cameron Silver, Sergio Zambon** and more spoke with Cosgrave about the intoxicating combination of fashion, art and entertainment that put Rodeo Drive on the map, what they envisioned for the future, and what was happening on the street as retailers and businesses navigated the pandemic amidst a moment of reckoning for racial and social justice.

Rodeo Drive, now world-renowned, began as little more than a bridle path. Pioneering designers, hoteliers and entrepreneurs transformed it into a rival to New York’s Fifth Avenue — with sun, palm trees and Hollywood sizzle. Rodeo Drive-The Podcast connects listeners around the world with up to date stories about the past, present and future of this famed three-block stretch in Beverly Hills.

**Listen, subscribe, rate and review [Rodeo Drive-The Podcast on Apple Podcasts](#) and wherever you get your podcasts.**

Rodeo Drive-The Podcast is presented by the Rodeo Drive Committee with the support of the City of Beverly Hills, The Hayman Family, Two Rodeo Drive, GEARYS and The Beverly Hills Conference & Visitors Bureau.

### **Podcast Credits**

Executive Producer: Lyn Winter

Host: Bronwyn Cosgrave

Written by Frances Anderton

Audio Engineer and Editor: Avishay Artsy

Theme music by Brian Banks

Production Coordinators: Livia Mandoul and Callie McConnell

### **The Rodeo Drive Committee**

Founded in 1972, Rodeo Drive, Inc., also known as The Rodeo Drive Committee is a 501 C (6) non-profit organization, that provides a forum where its members—consisting of retailers, hoteliers, and landowners—can engage, share a dialogue, and help shape the present and future of the iconic, world-famous shopping destination.



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**[Press Kit](#)**

<https://rodeodrive-bh.com/podcast/>

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