RODEO DRIVE HAS TALENT ANNOUNCED

NEW RODEO DRIVE COMMITTEE TALENT SEARCH OPENS STAGE FOR NEXT BIG ACT TO PERFORM AT THE RODEO DRIVE HOLIDAY LIGHTING CELEBRATION



Rodeo Drive Holiday Lighting Celebration 2025, photo by Maya Myers, courtesy the Rodeo Drive Committee

BEVERLY HILLS, CA — The Rodeo Drive Committee announced today, "**Rodeo Drive Has Talent",** an open search for new talent to perform at the highly anticipated annual **Rodeo Drive Holiday Lighting Celebration** taking place this year on **Thursday, November 19, 2026.**

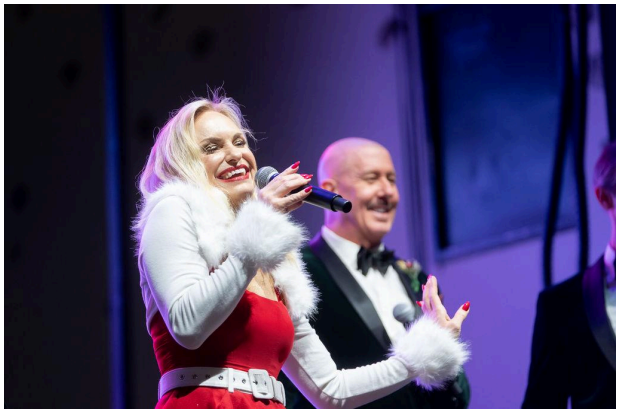
Vocalists, variety acts, solo artists, and bands are invited to submit applications. Past editions of the Rodeo Drive Holiday Lighting Celebration, which is free and open to all, have brought thousands of guests together under the sparkling palm trees for a night of live music, dance and celebration — last year's program featured performances by **Chris Mann, Hugh Sheridan, James Tormé** and **Bei Bei (荷蓓蓓),** among others. This year, one lucky act will earn a spot on that same stage with other talented and celebrated performers.

An esteemed panel of judges comprising the Entertainment Director and Executive Producer of the Rodeo Drive Holiday Lighting Celebration, and a member of the Rodeo Drive Committee Executive Board will review submissions and select one act to perform at this year's celebration. The selected act will be announced **Tuesday, October 20, 2026**.

"Rodeo Drive has always been about more than what's on display in our windows — it's about the experience we create for everyone who walks the street, a standard Fred Hayman set fifty years ago and one we work every day to uphold. *Rodeo Drive Has Talent* is a natural extension

of that spirit: an invitation for new voices and new artistry to join our stage and become part of the magic we build together each holiday season. We can't wait to discover who joins the evening lineup this year!," said **Kathy Gohari**, President of the Rodeo Drive Committee.

“The Holiday Lighting Celebration is an annual event that always brings joy to our community,” said **Beverly Hills Mayor Craig Corman.** “Rodeo Drive’s search for new and exciting talent will add a new dimension to this cherished tradition. It gives performers from our local community and beyond the chance to share their artistry with the thousands who gather on Rodeo Drive each November and we can’t wait to see who will take center stage this year.”




Rodeo Drive Holiday Lighting Celebration 2025, photo by Maya Myers, courtesy the Rodeo Drive Committee

APPLICATIONS

Applications for *Rodeo Drive Has Talent* should be submitted with a short video performance from September 14 – October 12, 2026 via the Rodeo Drive website.

About Rodeo Drive

Rodeo Drive is the iconic, international luxury destination renowned as an unparalleled center for fashion and culture. Located in Beverly Hills, celebrated as the most glamorous city in the world, the famed palm-dotted three blocks of Rodeo Drive are home to more than 100 of the world's most distinguished global brands, with buildings designed by notable names in design and architecture. At the intersection of luxury, fashion, and entertainment, Rodeo Drive hosts a vibrant program of tailored annual events that welcome Southern California residents and international visitors to discover and enjoy exceptional savoir-faire, craftsmanship, and new experiences in fashion, contemporary art, and culture.

About the Rodeo Drive Committee

The Rodeo Drive Committee was founded in 1977 and incorporated in 1982 as Rodeo Drive, Inc., a 501(c)(6) non-profit organization that provides a forum where its members — consisting

of retailers, hoteliers, and landowners — can engage, share a dialogue, and help shape the present and future of the iconic, world-famous shopping destination.

Celebrate the holidays together!

For more information and the latest updates on the Rodeo Drive Holiday Lighting Celebration visit the Rodeo Drive website:
https://www.rodeodrive-bh.com/

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