

PRESS RELEASE

THE BEVERLY HILLS HOTEL HOSTS NEW EXHIBITION
OF LARGE-SCALE PHOTOGRAPHS BY JIN-WOO
PRENSENA



Jin-Woo Prensena, *Flamingo Sky - Namib Desert, Namibia*, 2021, courtesy of the artist

EXHIBITION ON VIEW OCTOBER 10, 2023 THROUGH FEBRUARY 15, 2024

Beverly Hills, September 20, 2023 – The Beverly Hills Hotel, part of the esteemed Dorchester Collection, is pleased to present *Reflections* by the renowned Los Angeles-based fine art photographer Jin-Woo Prensena. The newly-curated collection of Prensena’s breathtaking work comprises 24 captivating natural landscape and aerial photographs captured across the globe, including in California. *Reflections* invites visitors to The Beverly Hills Hotel to experience a moment of respite from the bustle of the city, finding serenity and inspiration in Prensena’s immersive works.

From the windswept, untamed sand dunes of the Namib Desert, to the icy backcountry of Whistler, to the picturesque coastlines of Malibu, to the magnificent treescapes of Hyde Park, London, to the iconic Faraglioni rocks of Capri and beyond, Prensena's images encourage contemplation, transporting the viewer to some of Earth's most enchanting locales. Prensena's unique eye and dedicated approach to photography often means going to extraordinary lengths to capture his ever-evolving subjects, whether dangling from a helicopter 7,500 feet above Downtown Los Angeles or open-air flying over the volcanic riverbeds of the Highlands of Iceland. Printed at an immersive scale, the resulting images evoke a signature peaceful simplicity that belies the photographer's daring methods. The aerial shots implicitly reference the artist's presence yet remain abstracted in their hypnotic vastness. As Rebecca Senf, Chief Curator, Center for Creative Photography Tucson, Arizona observed in her essay accompanying the collection exhibition *From Above*, presented at the Phoenix Museum of Art, "This aerial photographic language, or aerial vision, can present a puzzle to a viewer. Thus, photographs made from the air create tension between the abstracted view and a viewer's desire to "crack the code" and understand what they are looking at." Through his extrospective works, Prensena affirms that even in a complex world, profound beauty exists everywhere.



Jin-Woo Prensena, *Dream Big - Hollywood, California*, 2018, courtesy of the artist

The Beverly Hills Hotel's unparalleled standards of quality and excellence have long served as an inspiration to Prensena and his work. Following the success of his first photo exhibition for the Dorchester Collection in 2017, *Elements* at 45 Park Lane in Mayfair, London, Prensena is proud to partner with The Beverly Hills Hotel and

Hedges Projects to offer a compelling photography series, showcasing the artist and legendary institution's shared goal of seizing moments of beauty and tranquillity.

“Having Jin-Woo Prensena’s exhibition at The Beverly Hills Hotel is a profound moment for us. His ability to transport viewers to stunning natural landscapes and inspire reflection aligns perfectly with the essence of the Hotel, where luxury meets artistic expression. We are honoured to showcase his talent and offer our guests a chance to immerse themselves in the beauty of the world through his lens.” said John Scanlon, General Manager of The Beverly Hills Hotel.

Born in Germany and of South Korean descent, Prensena is a fine art photographer best known for his boundary-pushing aerial landscapes. Prensena’s work has been featured in *Architectural Digest*, *CNN Travel*, *The Wall Street Journal*, on the cover of *National Geographic Traveler* magazine, on *Discovery Channel*, and on *Fox News*, among other media. His photography is held in a number of private collections, among them those of Jessica Alba, Jennifer Garner, Max Greenfield, Chelsea Handler, Lauren Sánchez, Molly Sims, and Ben Stiller.

The exhibition *Reflections* is curated by James Hedges, the hotel’s Curator of the Arts. It will be on display from October 10, 2023, to February 15, 2024. Admission is free and open to the public seven days a week. All works are available for purchase through [Hedges Projects](#).



Jin-Woo Prensena in action, courtesy of the artist

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NOTES TO EDITORS

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THE BEVERLY HILLS HOTEL

For over a century The Beverly Hills Hotel has been the spot for Hollywood's brightest lights. She greets you like a movie star from the moment you step onto the red carpet and enter the grand lobby. Welcome to the legacy.

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