# projectart

FOR IMMEDIATE RELEASE Tuesday, February 13, 2018

Inaugural Los Angeles *My Kid Could Do That* Benefit Reception, Exhibition and Artist-Led Children's Workshop

April 6-8, 2018 at The Underground Museum 3508 W. Washington Blvd, Los Angeles, CA 90018

Co-Chairs Karon Davis and Kyle DeWoody

Los Angeles Museum Leaders and Art Patrons Join Host Committee

73 internationally renowned and emerging California artists including **Doug Aitken**, **Lita Albuquerque**, **Charles Arnoldi**, **FriendsWithYou**, **Barry McGee**, **Catherine Opie**, **Kenny Scharf**, **Ed Ruscha**, **Jim Shaw** and **Diana Thater** come together for benefit exhibition of their childhood works in support of ProjectArt's mission to build America's largest art school – without owning a single building.







Image credits left to right: Charles Arnoldi, *Painted tile completed in 1st grade*, courtesy the artist and ProjectArt; Lisa Anne Auerbach, *Jimmy Carter puppet made in 4th grade*, courtesy the artist and ProjectArt; Theodore Boyer, *Surfer and skateboarder with Mohawks*, 1988 (5 years old), courtesy the artist and ProjectArt.

# **Benefit Reception**

Friday, April 6, 2018 7pm

# **Benefit Exhibition & Children's Art Workshop**

Sat, April 7 & Sun, April 8, 2018 11am-4pm

## **PURCHASE YOUR TICKETS ONLINE HERE:**

https://www.projectart.org/benefit

Los Angeles, CA-- ProjectArt announced today that its first Los Angeles benefit reception and exhibition will take place April 6-8, 2018 at The Underground Museum. The second edition of *My Kid Could Do That* follows ProjectArt's inaugural benefit and exhibition in New York last April, which featured the childhood artworks of Katherine Bradford, Laurie Simmons, Tom Sachs, Urs Fischer, Katherine Bernhardt, and many other celebrated New York artists.

ProjectArt aims to combat the elimination of arts education in public schools by partnering with public libraries around the country to create free arts programming for children ages 4-17. Through its residency program, ProjectArt also enlists practicing artists in each city to teach individualized art classes in exchange for grants and studio space. These partnerships—and the support of foundations and businesses across the country—allow ProjectArt to create an efficient and easily scalable model that puts the organization on the path to being the nation's largest arts education program for youth as well the nation's largest artist residency program.

"The travail to fill the nation's current void, where over four million elementary youth do not receive access to arts education in the U.S., inspires our mission," says Adarsh Alphons, who founded ProjectArt with 10 children in a Harlem community center in 2011 and has since opened chapters in Pittsburgh, Detroit, Chicago, Miami, and Los Angeles. "At this moment in our history, exposing our children to arts education is more important than ever."

Los Angeles Mayor Eric Garcetti has been on board with the ProjectArt mission since the organization touched down on the west coast last summer. Since that time the organization has established programs in four libraries across the city in underserved communities from Inglewood to Arlington Heights. "Arts education is not a luxury, but one of our most important teaching tools. It helps unlock hidden talents, uncover new passions, and inspire bold thinking," says Garcetti. "I am proud that ProjectArt is using one of the greatest public resources—our libraries—to empower young people through creative expression."

With a ticketed opening, the Los Angeles benefit that serves as the annual fundraiser for ProjectArt in general will feature a group exhibition of childhood works by acclaimed California-based artists including Doug Aitken, Njideka Akunyili Crosby, Lita Albuquerque, Peter Alexander, Carmen Argote, Charles Arnoldi, Lisa Anne Auerbach. Lianne Barnes, Alex Becerra, Kelly Berg, Mattia Biagi, Louise Bonnet, Theodore Boyer, Rosie Brand, Brian Bress, Sarah Cain, Petra Cortright, Katy Cowan, Zoe Crosher, Karon Davis, Noah Davis, Jen DeNike, Tomory Dodge, Timo Fahler, Sam Falls, FriendsWithYou, Tierney Gearon, Simon Haas, Yaron Michael Hakim, Tim Hawkinson, Katie Herzog, Julian Hoeber, Marc Horowitz, Alex Israel, Buena Johnson, Glenn Kaino, Dwyer Kilcollin, Alexander Kroll, Thomas Linder, Shana Lutker, Nathan Mabry, T. Kelly Mason, Keith Mayerson, Jake Kean Mayman, Yassi Mazandi, Kim McCarty, Barry McGee, Adam Miller, Andy Moses, Stephen Neidich, Catherine Opie, Ariana Papademetropoulos, Luis Pichardo, Kour Pour, Ry Rocklen, Ed Ruscha, Anja Salonen, Kenny Scharf, Jim Shaw, Peter Shelton, Nora Shields, Grant Shumate, Adam Silverman, Jen Stark, Lily Stockman, Diana Thater, Henry Vincent, Pae White, Tallulah Willis, Jordan Wolfson, Jonas Wood, Kulapat Yantrasast, Bari Ziperstein and more. In

addition to a series of ProjectArt editions for sale, a number of unique experiences, and special items will be auctioned to benefit the chapter, which will host a series of artistled workshops for local children at The Underground Museum during the weekend of April 6-8. The exhibition and children's workshops are free and open to the public.

At The Underground Museum, a mixed-use creative space founded by the late Angeleno artist Noah Davis and his wife and fellow artist Karon Davis, the ProjectArt mission is put into practice every day with members of the Arlington Heights neighborhood who are given access to a range of community building art-focused events and activities, ranging from readings and film screenings to block parties, performance art pieces and world-class art programming. In 2015 MOCA and The Underground Museum launched a multiyear collaboration that realizes exhibitions developed by Noah Davis that use works from MOCA's esteemed collection of contemporary art.

"One of my goals since joining the board has been to help create a benefit concept that would generate awareness and support but also feel connected with the message and the mission of ProjectArt," says Kyle DeWoody, ProjectArt Executive Board Member and Los Angeles's benefit co-chair. "We wanted an idea that we could replicate in each city by engaging the local creative community. *My Kid Could Do That* was so successful in New York that we felt an obligation to put the concept to work in Los Angeles, a city I'm proud to call my home and whose arts community has been a force for innovation since the 1950s."

In-kind media support is provided by DesignLA. Generous support is provided by Minotti.

Jen DeNike

#### **ProjectArt Los Angeles Participating Artists include:**

Doug AitkenTomory DodgeNjideka Akunyili CrosbyTimo FahlerLita AlbuquerqueSam FallsPeter AlexanderFriendsWithYouCarmen ArgoteTierney GearonCharles ArnoldiSimon Haas

Lisa Anne Auerbach Yaron Michael Hakim Lianne Barnes Tim Hawkinson Alex Becerra Katie Herzog Kelly Berg Julian Hoeber Mattia Biagi Marc Horrowitz Louise Bonnet Alex Israel Theodore Boyer Buena Johnson Rosie Brand Glenn Kaino **Brian Bress** Dwyer Kilcollin Sarah Cain Alexander Kroll Thomas Linder Petra Cortright Katy Cowan Shana Lutker Nathan Mabry Zoe Crosher Karon Davis T. Kelly Mason Keith Mayerson Noah Davis

Jake Kean Mayman

Yassi Mazandi Peter Shelton
Kim McCarty Nora Shields
Barry McGee Grant Shumate
Adam Miller Adam Silverman
Andy Moses Jen Stark

Adam Miller
Adam Silvermal
Andy Moses
Jen Stark
Stephen Neidich
Catherine Opie
Diana Thater
Ariana Papademetropoulos
Henry Vincent
Luis Pirchardo
Pae White
Kour Pour
Tallulah Willis

Ry Rocklen Jordan Wolfson
Ed Ruscha Jonas Wood
Anja Salonen Kulapat Yantrasast
Kenny Scharf Bari Ziperstein

Jim Shaw

#### 2018 ProjectArt Los Angeles Host Committee

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Jane Glassman Mary Sweeney Michael Govan Mary Ta

Sydney Holland Philippe Vergne Linda Janger Neville Wakefield

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## 2018 ProjectArt Los Angeles Advisory Council Members

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Yassi Mazandi

# About ProjectArt

ProjectArt transforms the nation's public libraries into vital cultural hubs by offering youth year-round visual art classes and providing studio spaces for emerging visual artists. With only ten children in a Harlem community center, ProjectArt Executive Director Adarsh Alphons founded ProjectArt in 2011. Piloting a myriad of ideas on how to scale the organization's mission, the partnership with public libraries was realized to provide free arts education to all underserved youth in the U.S., who do not have access.

In Los Angeles, ProjectArt currently has 4 sites serving 180 students. ProjectArt will reach a minimum of 1,260 students by 2021. Overall, ProjectArt will be in 12 cities, reaching 226 libraries and making a difference in the lives of over 10,000 youth. ProjectArt provides youth a safe space to create, enabling them to develop holistic, pro-socialization skills as they prepare to enter an ambiguous society. As a 2015 CNN Hero, arts education reformer, and community scholar, Mr. Alphons has championed ProjectArt to provide youth and artists vast access to the arts. At highly effective, grass-root city levels, ProjectArt reforms the ways in which society invests in arts education and is building a truly 21st Century art school. ProjectArt Los Angeles

#### About The Underground Museum

The Underground Museum (The UM) is a non-profit dedicated to exhibiting world-class, museum-quality art to diverse communities for free. The UM upholds the belief that art is an essential part of a vibrant, just, and healthy society. We serve low-to-moderate income neighborhoods, and LA's creative community, through exhibitions, film screenings, workshops, a public garden, and wellness programs, with the hope that increasing the access to art will inspire, educate, and transform lives.

\*Updated March 16, 2018

#### SUPPORT PROJECTART TODAY

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# THE UNDERGROUND MUSEUM

Instagram: @theundergroundmuseum Facebook: @TheUndergroundMuseum3508

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