

FOR IMMEDIATE RELEASE
Wednesday, February 6, 2019

projectart

***My Kid Could Do That* - The Miami Edition Annual Benefit Reception and Exhibition**

Over 30 celebrated emerging and established Miami artists will come together in support of ProjectArt's mission to build America's largest art school – without owning a single building.

Benefit Chairs include President of the Arison Arts Foundation, **Sarah Arison**, ProjectArt Executive Board Member and art patron **Kyle DeWoody**, and Institute of Contemporary Art, Miami Artistic Director, **Alex Gartenfeld**

Miami's most influential art patrons and philanthropists join host committee.

Friday, March 15, 2019
Doors open 7pm - Performances begin 8pm
Moore Building, 191 NE 40th St, Miami, FL 33137



Michele Oka Doner, *Self Portrait*, 1951, Gouache on newsprint, 18 x 24", Kindergarten art class, North Beach Elementary School, Miami Beach, FL., Miss Parsons, Art Class Teacher, courtesy of the artist.

PURCHASE YOUR TICKETS ONLINE HERE:

<http://www.projectart.org/benefit>

Miami, FL – ProjectArt announced today that its third annual fundraiser *My Kid Could Do That - The Miami Edition* will take place for the first time in Miami on March 15, 2019 at Miami's Design District's Moore Building.

Over 30 acclaimed artists from Miami and the surrounding area including **Hernan Bas, Michele Oka Doner, Morel Doucet, Luis Gispert, Mark Handforth, Harmony Korine, and Kalup Linzy** will come together for the ticketed Benefit event featuring a group exhibition of childhood works by the artists, a silent auction, musical performances, a youth choir, spoken word by YoungArts finalist **Nyah Hardmon**, and a student portrait studio in support of ProjectArt's mission to build America's largest art school – without owning a single building. With the support of a host committee comprised of Miami's most influential art patrons, including **Beth DeWoody, Deborah Hoffman, Ellen and Jack Kessler, Craig Robins, Mera Rubell, Shelley and Donald Rubin, Mindy Solomon, Anthony Spinello, and Micky Wolfson** to name a few, the event is expected to draw the attendance of major donors and philanthropists and the art community in Miami, Palm Beach and from around the country.

"I join in celebrating ProjectArt's third anniversary of an innovative, collaborative venture with Miami-Dade's Public Library System. We are proud that now, ProjectArt artist-teachers are in eight library branches serving children with invaluable opportunities to learn, grow and excel. Our partnership demonstrates the power of the arts to improve kids' lives and the importance of libraries in the 21st century to provide the kind of programs and services that make our neighborhoods great places to live and raise families," said **Mayor Carlos Gimenez, Miami-Dade County Mayor**.

"My experience with ICA Miami has time and again demonstrated to me the importance of free access to art and education, and so I am particularly honored to Chair this year's ProjectArt Miami event and its support for classroom art classes free of charge," commented Benefit co-chair and Institute of Contemporary Art, Miami Artistic Director **Alex Gartenfeld**.

My Kid Could Do That - The Miami Edition follows the organization's inaugural benefit and exhibition in New York in April 2017 and the Los Angeles edition at The Underground Museum in 2018, which featured the childhood works of more than 60 established and emerging LA artists.

To date more than 100 contemporary artists have presented their childhood works in support of the organization's vision to provide free arts education for kids in public libraries across the country. They include: **Doug Aitken, Lita Albuquerque, Peter Alexander, Lisa Anne Auerbach, Carmen Argote, Charles Arnoldi, Lianne Barnes, Katherine Bernhardt, Mattia Biagi, Louise Bonnet, Theodore Boyer, Katherine Bradford, Brian Bress, Delia Brown, Sarah Cain, Katy Cowan, Zoe Crosher, Karon Davis, Tomory Dodge, Timo Fahler, Sam Falls, Urs Fischer, Eve Fowler, FriendsWithYou, Tierney Gearon, Yaron Michael Hakim, Tim Hawkinson, Julian Hoeber, Alex Israel, Glenn Kaino, Alexander Kroll, Shana Lutker, Nathan Mabry, T. Kelly Mason, Keith Mayerson, Jake Kean Mayman, Yassi Mazandi, Kim McCarty, Barry McGee, Adam Miller, Catherine Opie, Ariana Papademetropoulos, Ry**

Rocklen, Ed Ruscha, Tom Sachs, Anja Salonen, Kenny Scharf, Jim Shaw, Nora Shields, Adam Silverman, Laurie Simmons, Jen Stark, Diana Thater, Pae White, Kulapat Yantrasast, Bari Ziperstein.

ProjectArt was founded with only 10 children in a Harlem community center in 2011 and has since opened chapters in Pittsburgh, Detroit, Chicago, Miami, and Los Angeles. ProjectArt endeavors to combat the elimination of arts education in public schools by partnering with public libraries around the country to provide free arts programming for children ages 4-18. ProjectArt serves nearly 1,900 children weekly in under-resourced communities in six cities.

Through its residency program, ProjectArt enlists practicing artists in each city to teach individualized art classes in exchange for an artist residency in the libraries and exhibition opportunities. These partnerships—and the support of foundations and businesses across the country—allow ProjectArt to create an efficient and easily scalable model that puts the organization on the path to being the nation’s largest arts education program for youth as well the nation’s largest artist residency program.

ProjectArt’s My Kid Could Do That - The Miami Edition Host Committee (in formation at time of going to press).

Lauren Arrigo
Ray Baker
Books Bischoff and Cristina Gonzalez
Adrienne bon Haes
Claire Breukel
Dejha Carrington
Bonnie Clearwater
Laure Hériard Dubreuil and Aaron Young
Tyler Emerson-Dorsch
Sarah Gavlak
Sarah Harrelson
Deborah Hoffman
Nina Johnson
Ellen and Jack Kessler
Patty and Bill Kleh
Rachel Korine
Ashley and Josh Liemer
John Joseph Lin
Kathryn Mikesell
Mills Morán
Craig Robins
Mera Rubell
Shelley and Donald Rubin
Beth Rudin DeWoody

Gary and Barbara Siegler
Mindy Solomon
Fred Snitzer
Anthony Spinello
Micky Wolfson

ProjectArt has received generous support from its Benefit sponsors:

Goldman Sachs
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Gander & White
Tito's
El Carajo

In-kind media support is provided by Cultured Magazine

About ProjectArt

ProjectArt is a national nonprofit empowering youth, emerging artists, and communities. Through partnerships with public libraries, ProjectArt's resident artists teach free after-school visual art classes to children in under-resourced areas while developing new artwork in the library. Adarsh Alphons, CNN Hero and former ProjectArt Executive Director, founded ProjectArt in 2011 with only ten children in a Harlem community center. ProjectArt operates in 6 cities across the country, reaching over 40 libraries and making a difference in the lives of nearly 1,900 youth. ProjectArt aims to instill confidence in its many students and encourages them to form connections with their peers and community through engaging in the arts. The organization's 42 resident artists cultivate an environment ripe for students' success and inspire a lifelong passion for arts and learning. ProjectArt endeavors to provide youth a safe space during out of school time hours so they may express themselves creatively, overcome social barriers, and grow as thoughtful, empowered young adults. [ProjectArt](#)

About Nyah Hardmon

Nyah Hardmon is a senior at Cypress Bay High School. As the president and Editor-in-Chief of her school's literary magazine, Features section Editor of her school's newspaper and member of her school's spoken word team, she ensures that her daily schedule revolves around the literary arts. This year, Nyah was honored as a YoungArts finalist for her spoken word and nominated as a Presidential Scholar in the arts.

SUPPORT PROJECTART TODAY

ProjectArt Miami is supported by The Kleh Family Foundation, The Miami Foundation, The Ocean Reef Community Foundation, The John S. and James L. Knight Foundation, The Miami-Dade Department of Cultural Affairs, The Miami Dade Public Library System, and Blick Art Materials.

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