

LA ART SHOW 2017

MODERN | CONTEMPORARY

FOR IMMEDIATE RELEASE

Monday, November 21, 2016

LA ART SHOW ANNOUNCES STELLA ARTOIS AND THE AGENCY AS OFFICIAL SPONSORS OF THE 2017 FAIR

LOS ANGELES, CA—With more than 90 galleries from over 20 countries including China, Czechoslovakia, France, Japan, Mexico, and the United Kingdom, **LA Art Show 2017** continues a tradition as one of the largest and most international art fairs in the United States and ranks among the most prestigious events of the year in Los Angeles. It is poised to reach its most diverse audience and an expanded luxury lifestyle-driven clientele with new and returning corporate and media partners, including Stella Artois and The Agency, who will lend their support to the arts and join the international collectors, artists, curators, and gallerists comprising the 70,000 visitors expected at this year's fair.

Stella Artois has long been a sponsor of global art initiatives—from ArtPrize to Art Basel Miami Beach—and LA Art Show 2017 is proud to welcome them as its official sponsor. At this year's fair, Stella Artois will showcase the work of DOMA, one of the most active art collectives in South America for the last two decades. They will present an exclusive sculptural installation as a commentary on their Latin roots and the idealization of the "L.A. dream," as well as participate in the fair's fourth annual *Dialogs LA* panel series to discuss the work, share an overview of their engagement with the arts, and present a newly-published career retrospective catalog.

For the third year in a row, The Agency will be the official sponsor of the VIP Lounge at the LA Art Show 2017. The Agency will also present two *Dialogs LA* panels addressing home curation, home as art and how social media influences the decisions collectors today make about collecting for private and public spaces. Paul Lester, Partner and a Founder of the Los Angeles luxury real estate firm, who designed the 2016 lounge, said, "At The Agency we live and work in the world of art in the considered selection of homes we bring to market. We are curators of the fine art of living. Our sponsorship of LA Art Show 2017 is in keeping with our commitment to contemporary art and design."

"Our corporate partners, especially Stella Artois and The Agency, have earned well-deserved recognition for their commitment to sponsoring arts programming and events around the world," says **Kim Martindale**, general manager and producer of the LA Art Show. "We are delighted that they are bringing international art projects and new collectors to our community."

Stella Artois® is part of a Belgian brewing tradition dating back to 1366. It is the No. 1 Belgian beer in the world and is present in more than 80 countries. Stella Artois® is a bottom filtered, blonde pilsner. It is thirst quenching with a malty middle and crisp finish delivering a full flavor and a hint of bitterness. Stella Artois® is best enjoyed served between 3 and 5 degrees Celsius and should be served in the unique Stella Artois® Chalice according to the 9-Step Pouring Ritual to guarantee a perfect experience of this gold standard lager. Visit www.stellaarthis.com for more information.

DOMA is one of the most active art collectives in South America, and has been an influential participant in the public art scene for the past 20 years." Highlights include: "Fair Play III" for the Artmosphere Biennale in Moscow; "Involución primate" & "Stupid Elephant Tank" as part of a historical group show curated by Rodrigo Alonso for the 2016 Bicentennial of the Independence of Argentina; the "COLOSO" LED intervention on the 130-foot-high abandoned electrical tower Tecnópolis in Buenos Aires, Argentina in 2012. And in 2007, the collective's DOMA Blue Bunny X Kidrobot was acquired for the permanent collection of the Museum of Modern Art in New York.

The Agency

The Agency is a full-service, luxury real estate brokerage and lifestyle company that has redefined and modernized the real estate industry. To put it simply, we do things differently. The Agency set out to foster a culture of collaboration in which the collective talents, resources, and networks of our world-class team would be behind each of our clients every step of the way. Our spirit of innovation has led the way in the advancement of our industry, and we offer a fresh forward-thinking approach that reaches all corners of the globe. The Agency represents clients worldwide in the residential, new development, resort and luxury leasing industries, with some of the most visible and high-end properties in the country among our vast portfolio.

LA Art Show 2017 Opening Night Premiere Party - Wednesday, January 11, 2017

Patron Reception benefiting St. Jude Children's Research Hospital \$250, 7pm–11pm

Vanguard Entrance \$200, 7pm–8pm

Friend level \$125, 8pm–11pm

Purchase tickets at laartshow.com

General Admission Ticket Prices - per person

One Day Pass: \$30 – Receive \$5 discount if purchased online in advance

Four-Day Pass: \$60 – Received \$5 discount if purchased online in advance

Red Card

Red Card provides access to a complimentary, VIP, invitation-only advance preview of the Show received through gallery, museum, or non-profit participants.

Red Card preview 3pm–5pm, Wednesday, January 11, 2017

Social Media

Facebook: @laartshow

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#LAAS2017

Media relations and partnership inquiries

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