

Rodeo Drive: The Podcast, Episode 3

### **Kick the Sweatpants, Get Ready to Dress.**

We are coming out of lockdown. Is it time to dump the sweatpants? As business returns to Rodeo Drive with newly announced Red-Tier openings and a series of much awaited awards ceremonies on the calendar, fresh looks and wardrobe renewal are top of mind.

In this episode, host **Bronwyn Cosgrave** talks to three fashion thought leaders; Owner and Agent at The Beverly Hills Estates **Rayni Williams**, Stanford Law Professor and author of the acclaimed new book “Dress Codes: How The Laws of Fashion Made History” **Richard Thompson Ford**, and Forbes Columnist **Rebecca Suhrawardi** about their personal pandemic dressing stories, and what they think we’ll be wearing when we get back to the outside world.

For Williams, it is time to party: “I have stocked up on about six evening gowns,” she says, in readiness for the revival of real life events. Thompson Ford, adds that past pandemics changed fashion and so will this one: “It wouldn’t surprise me at all to see an explosion of very sumptuous fashions, fashions that seemed to be kind of on the decline before COVID”. Suhrawardi offers her takeaway saying the new Fall/Winter collections suggest an “overall feeling of safety and ensconcing yourself...It’s that top layer that is a shield between you and the world, a world that has been very unkind to us this past year.”

Plan ahead for your post-pandemic looks with this episode of Rodeo Drive-The Podcast.

#### Podcast Credits

Host, Bronwyn Cosgrave.

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Rodeo Drive Committee

Founded in 1972, Rodeo Drive, Inc., also known as The Rodeo Drive Committee is a 501 C (6) non-profit organization, that provides a forum where its members—consisting of retailers,

hoteliers, and landowners—can engage, share a dialogue, and help shape the present and future of the iconic, world-famous shopping destination.

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