

Jeffrey
Deitch

KENNY SCHARF KARBOMBZ! RALLY

SATURDAY, SEPTEMBER 26, 2020
1:00 – 1:30 PM

SANTA MONICA BOULEVARD
FROM SAN VICENTE TO SYCAMORE

Kenny Scharf's *Karbombz!* are regularly seen driving on the Los Angeles streets and freeways. Since starting the project in 2013, Scharf has painted 260 cars around the world, about 100 of which are in Los Angeles.



Scharf has invited all of the *Karbombz!* drivers in Los Angeles to participate in a rally, which will take place on Santa Monica Boulevard between San Vicente and Sycamore, Saturday September 26th, beginning at 1:00 pm. About fifty *Karbombz!* are expected to participate.

Scharf's *Karbombz!* range from beat up jalopies to luxury brands. The drivers come from all walks of life. Potential *Karbombz!* owners connect with Scharf on the street in front of his murals, through other drivers, and through Instagram. An essential part of the project is that the cars are always painted for free.

Kenny Scharf currently has a spectacular exhibition on view at Jeffrey Deitch gallery with two hundred fifty new paintings of faces, all of them different. The gallery is located at the termination of the rally route and will be open for viewing under social distancing protocols.

In addition to his art historical references, Scharf's work reflects the 1960s Los Angeles pop culture of his youth. He extends the kustom car tradition of the San Fernando valley into the present.

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