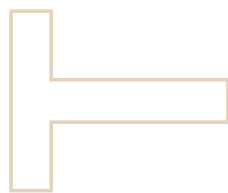


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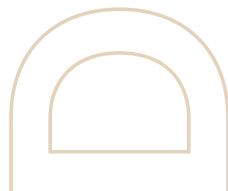
DESERT  ALULA 2022



**DESERT X ALULA
WILL OPEN**

11 FEBRUARY – 30 MARCH 2022

**UNDER THE THEME OF SARAB, ARTISTS WILL
EXPLORE IDEAS OF MIRAGE AND OASIS.**





— Zahrah AlGhamdi, *Glimpses of the Past*, installation view at Desert X AlUla 2020, photo by Lance Gerber, courtesy the artist and Desert X AlUla.

FREE AND OPEN TO ALL, DESERT X ALULA IS A RECURRING, SITE-RESPONSIVE, INTERNATIONAL ART EXHIBITION TAKING PLACE IN ALULA, A GLOBALLY SIGNIFICANT ANCIENT DESERT REGION IN THE ARABIAN PENINSULA. THIS YEAR'S EXHIBITION, UNDER THE CURATORIAL VISION OF REEM FADDA, RANEEM FARSI AND NEVILLE WAKEFIELD, FEATURES NEWLY COMMISSIONED WORKS BY ARTISTS BRINGING A PLURALITY OF VOICES FROM AROUND THE WORLD.

Following its inaugural exhibition in 2020, **Desert X AlUla** returns for its second edition from **11 February – 30 March 2022**, placing visionary contemporary artworks by Saudi and international artists amidst the extraordinary desert landscape of AlUla, a majestic region in north-west Saudi Arabia of natural and creative heritage steeped in a legacy of cross-cultural exchange.

Under the theme of *Sarab*, this year's exhibition explores ideas of mirage and oasis, both intrinsic to desert history and culture, that have taken on complex worldwide significance over time. Invited to consider these ancient concepts, participating artists have responded with new works that address dreams, camouflage, fiction, dis/appearance, extraction, illusion and myth, while also examining the dichotomy between the natural and man-made worlds.

Desert X AIUla is a collaboration between Desert X and the Royal Commission for AIUla (RCU) established to advance new cultural dialogue through art. The first site-responsive exhibition of its kind in Saudi Arabia, it fosters dialogue and exchange between artists, curators and international and local communities, shaped by a curatorial vision that takes the desert as its inspiration. Building on the legacy of Desert X, which takes place in California's Coachella Valley, Desert X AIUla draws on principles of land art, offering a profound opportunity to experience art on a monumental scale in dialogue with nature.

The upcoming exhibition will take place in a different location in AIUla to the previous edition, situated within a valley that invites visitors to wander through and experience spectacular landscapes as they weave their journey between the works.

Desert X AIUla aims to contribute to and continue the artistic heritage of the local community and region: works from the 2020 edition by Lita Albuquerque, Manal AlDowayan, Sherin Guirguis, Mohammed Ahmed Ibrahim, Nadim Karam and Superflex remain in place in AIUla for public view, while Rashed AlShashai and Muhannad Shono are currently working as part of AIUla's first art residency programme, an 11-week programme until 14 January 2022. Likewise, the ongoing collaboration provides an international platform for Saudi artists: Zahrah Alghamdi, whose work *Glimpses of the Past* was presented in the inaugural Desert X AIUla, went on to exhibit her work *What Lies Behind the Walls* to critical acclaim at Desert X 2021 in California.

Home to the UNESCO World Heritage Site, Hegra, built by the Nabataeans over 2,000 years ago, the AIUla region has been at the crossroads of cultural exchange for millennia, historically lying on the incense trade route and once capital to the ancient Kingdom of Dadan. Today, it is a living museum of heritage, arts and nature, rekindling its legacy as a vital cultural destination. By reimagining the boundaries of creativity and ingenuity, AIUla aims to share the transformative power of the arts through the prism of AIUla's legacies, character and ambition.

As part of AIUla's wide-ranging local community engagement and education programme that aims to develop a vibrant, new cultural economy, Desert X AIUla 2022 will include art mediator training programmes, family events, workshops for teachers and other networking and programming activities for visitors and communities.

Desert X AIUla takes place as a highlight of AIUla Arts Festival, which also includes 'What Lies Within: Works from the Basma AlSulaiman Collection', an exhibition at Maraya of seminal works by contemporary Saudi artists, exhibited for the first time in Saudi Arabia. This exhibition, curated by artist Lulwah AlHomoud, marks the first in a series of shows in AIUla featuring pioneering collectors and patrons. During the festival, Al Jaddidah, an area adjacent to AIUla Old Town, will be a vibrant hub of activity and performances, with the outdoor Cinema El Housh presenting Saudi arthouse filmmakers. As detailed in AIUla's 'Journey Through Time' masterplan, AIUla Old Town adjoined by the Cultural Oasis will develop into one of five districts and serve as a nexus of community, cultural production and artistic explorations.

Artists participating in Desert X AIUla will be announced in January 2022.



Reem Fadda, curatorial advisor to Desert X AIUla 2022, says:

"The desert concepts of mirage and oasis have long been tied to ideas of survival, perseverance, desire and wealth. The oasis pertains to ideas of finding prosperity or heaven, while the mirage is a universal symbol of the mysteries of imagination and reality. They also connote the incomprehensible beauty and abundance of nature in its most bereft state – the desert – and humans' obsessive desire to capture and control it. Under the theme of 'Sarab', the

artists presented in the exhibition – all of whom have spent time in the AIUla region – have developed ambitious and strikingly innovative, site-specific responses, all of which address profound issues, that emerge from the local context but also resonate with audiences the world-over.



Neville Wakefield, co-artistic director of Desert X AIUla, says:

“Alula has always been at the crossroads of trade and culture. Its landscape and history have and continue to draw people from across the globe. In captivating the imagination of artists and travelers alike, AIUla presents itself as the perfect site for an exhibition that explores the idea of the desert as a place of cultural interaction, dialogue and exchange. The first edition of Desert X AIUla in 2020 proved how much there is for artists and audiences from different parts of the world to learn from one another. Artists are often leaders in these conversations and so it is particularly exciting for Desert X AIUla to have such a significant role in the region’s many programs of cultural transformation.”



Nora Aldabal, arts and creative planning director at Royal Commission for AIUla says:

“AIUla values arts and creativity as essential and transformative layers for enriching society, economy and quality of life. By 2035, AIUla will be home to 15 landmark destinations for culture, heritage and creativity, each designed in careful dialogue with the region’s unique natural landscape, including museums, galleries, research centres and arts districts. The heritage, legacy and character of AIUla must be protected and preserved; with initiatives like Desert X AIUla, we are crafting the next chapter in AIUla’s history as a cradle of artistic inspiration, transfer and expression.”



Raneem Farsi, co-artistic director of Desert X AIUla, says:

“As a powerful form of self-expression, art has the power to transform societies, cities, and perspectives. Everyone is hungry for the best in contemporary art – and Desert X AIUla is feeding that appetite in an unprecedented way. Having worked for many years on the development and representation of the Saudi art scene, I can see that today Saudi artists are getting more attention and opportunities than ever before, both locally and internationally. Desert X AIUla plays a very important part in a vast wave of art and culture initiatives that is shaping the ecosystem for creativity in Saudi Arabia.”

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NOTES TO EDITORS

About AIUla:

Located 1,100 km from Riyadh, in North-West Saudi Arabia, AIUla is a place of extraordinary natural and human heritage. The vast area, covering 22,561km², includes a lush oasis valley, towering sandstone mountains and ancient cultural heritage sites dating back thousands of years to when the Lihyan and Nabataean kingdoms reigned.

The most well-known and recognised site in AIUla is Hegra, Saudi Arabia's first UNESCO World Heritage Site. A 52-hectare ancient city, Hegra was the principal southern city of the Nabataean Kingdom and is comprised of more than 100 well-preserved tombs with elaborate facades cut out of the sandstone outcrops surrounding the walled urban settlement. Current research also suggests Hegra was the most southern outpost of the Roman Empire after conquering the Nabataeans in 106 CE.

In addition to Hegra, AIUla is home to fascinating historical and archaeological sites such as: Ancient Dadan, the capital of the Dadan and Lihyan Kingdoms, which is considered one of the most developed 1st-millennium BCE cities of the Arabian Peninsula; thousands of ancient rock art sites and inscriptions at Jabal Ikmah; AIUla Old Town, a labyrinth of more than 900 mudbrick homes developed from at least the 12th century, and Hijaz Railway and Hegra Fort, key sites in the story and conquests of Lawrence of Arabia.

About The Royal Commission for AIUla:

The Royal Commission for AIUla (RCU) was established by royal decree in July 2017 to protect and safeguard AIUla, a region of outstanding natural and cultural significance in North-West Saudi Arabia. RCU is embarking on a long-term plan to develop and deliver a sensitive, sustainable transformation of the region, reaffirming it as one of the country's most important archaeological and cultural destinations and preparing it to welcome visitors from around the world. RCU's development work in AIUla encompasses a broad range of initiatives across archaeology, tourism, culture, education and the arts, reflecting the ambitious commitment to cultivate tourism and leisure in Saudi Arabia, outlined in Vision 2030.

About Desert X:

Desert X is produced by The Desert Biennial, a not-for-profit 501(c)(3) charitable organisation founded in California, conceived to produce recurring international contemporary art exhibitions that activate desert locations through site-specific installations by acclaimed international artists. Its guiding purposes and principles include presenting public exhibitions of art that respond meaningfully to the conditions of desert locations, the environment and indigenous communities; promoting cultural exchange and education programmes that foster dialogue and understanding among cultures and communities about shared artistic, historical, and societal issues; and providing an accessible platform for artists from around the world to address ecological, cultural, spiritual, and other existential themes.



— Neville Wakefield and Raneem Farsi, curators of Desert X IUla, onsite, photo by Noon Art, courtesy RCU



— Creatives explore the AIUla landscape, courtesy Desert X AIUla



— Muhanad Shono, *The Lost Path*, installation view at Desert X AIUla 2020, photo Lance Gerber, courtesy the artist, Athr Gallery and Desert X AIUla. Shono is currently part of AIUla pilot artist residency programme, until January 2022



— Visitors jump on Manal AlDowayan's *Now You See Me Now You Don't* at Desert X AlUla 2020, photo by Lance Gerber, courtesy of the artist and Desert X AlUla