

# COACHELLA

COACHELLA VALLEY MUSIC AND ARTS FESTIVAL

FOR IMMEDIATE RELEASE

**Coachella Valley Music and Arts Festival 2022 returns with 11 immersive installations by international artists and designers**

**Themes and ideas surrounding connectedness and our environment take on sensory and fantastical proportions through shared explorations of scale, material, color, sound and light**



View of the Coachella Valley Music and Arts Festival 2019, image courtesy Goldenvoice.

Indio, CA, March 28, 2022—The Coachella Valley Music and Arts Festival will present large-scale installations by 11 international designers, architecture and design studios and experimental artists from Europe, Latin America, the UK and the US, who are working at the forefront of today's contemporary visual culture. Augmenting the festival goers experience, the artist installations will infuse color, light, new meaning, and a unique sense of place and discovery into the Empire Polo Field over two weekends – April 15-17 and April 22-24, 2022.

Hailing from seven countries, the 2022 program includes New-York based, Romanian designer **Oana Stănescu**, whose architectural wonderlands incorporate their natural surroundings through a colorful and imaginative lens. Nominated in 2019 for MoMA PS1's Young Architects

Program, Stănescu has collaborated with the late Virgil Abloh, The New Museum, and Ye. She is joined by internationally-recognized Dutch designer **Kiki Van Eijk**, whose surrealist and colorful approach to her work is inspired by the smallest details of the everyday, and comprises multidisciplinary mediums such as textiles, wood, metal and canvas.

Also included are architecture and design firms **Estudio Normal** from Buenos Aires, Argentina founded by architect **Martín Huberman**, whose experimental designs have explored the relationship between the informal and the built environment, the hidden creativity embedded in the knock off industry and the relationship between emotional memory and space, and New York and Rome-based **Architensions**, led by **Alessandro Orsini** and **Nick Roseboro** (who played trumpet with LCD Soundsystem at Coachella in 2016), which works at the intersection of theory, practice, and academia, focusing on architecture as a network condition in continuous dialogue with the political and social context, and aiming at creating new possibilities for the contemporary city.

Presented for the first time is Coachella Valley artist **Cristopher Cichocki**. Originally from Indio, CA, Cichocki is an experimental artist, whose work examines the intersection of humankind, industrial production and the natural world through an ongoing exploration of water and the history of the desert. His multimedia installations are true sensory experiences mixing sculptural elements, with audiovisual performance. **LosDos**, the husband and wife duo of frontera graphic artists Ramon and Christian Cardenas based in El Paso, Texas will also be presented for the first time. Together Ramon, a Filipino-American visual artist and Christian, a Mexican mixed media artist, create public art installations as well as gallery work to form a dialogue between the city and its people.

Complex, dynamic and ambitious in scale and design, the site-responsive installations explore a range of pressing topics and global themes surrounding environmental sustainability – from use to re-use, up-cycling to re-cycling, multi-cultural dialogue, immigration, community and exchange, social behavior and architecture, performance and pop culture. The installations span imaginary transformations and reinventions of everyday objects and experiences as fantastical, playful forms and spaces; progressive approaches to structure and material; subtle interplays of light, color and sound, and responses to the geography and topography of the desert landscape, its flora and fauna, temporal shifts from day to night and spectacular sunrises and sunsets. The installations serve both as vital, navigational markers on the field and as gathering points, havens for shelter and respite, and spaces for reflection and contemplation.

“Building on our art program with designers, architects and visual artists from around the world and from the Coachella Valley allows festival goers to explore shared global interests and perspectives through the experience of ambitious and one of a kind, large-scale installations,” commented **Paul Clemente**, who manages the art program for the Coachella Valley Music and Arts Festival. “In the same way music is a universal language, the experience of these new spaces invites connectedness and adds an iconic sense of place in the spirit of the Festival. After two years of planning, finally seeing the works come to fruition and make their way onto

the field is very exciting. The artists and designers are all active and respected voices in their communities, and they're central to today's cultural conversations. The works have rigor, challenging urgent issues and ideas while balancing the requirements of scale and function with the use of new technologies, playfulness and wonder. My hope is that they will surprise, inspire and inform, creating personal memories and serving as lasting beacons for the Festival."

Returning to Coachella for a third year is UK art and design studio **NEWSUBSTANCE** which creates performative, site-specific and temporal works around the world. Their Coachella installation *Spectra* won the Architect's Newspaper 2018 Best of Design Award in the Lighting-Outdoor category, as well as a 2018 Gold prize from the International Design Awards.

Also featured in this year's program are returning favorites **Do LaB**, the Los Angeles-based creative team that reimagines venues into fantastical and interactive experiences inspired by human connection, authenticity, and environmental sustainability, New York artist **Robert Bose**, the mastermind behind the quarter-mile long kinetic *Balloon Chain*, **Don Kennell**, the Santa Fe, New Mexico-based artist, whose monumental animal sculptures connect audiences through the exploration of nature and community, and after-school artists **Raices Cultura** from the City of Coachella.

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**NOTE: ART INSTALLATION IMAGES WILL BE AVAILABLE APRIL 15, 2022**

### **MEDIA INQUIRIES**

For media inquiries and accreditation requests relating to coverage of the 2022 program of artist and design installations, please contact:

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### **ABOUT GOLDENVOICE**

Goldenvoice, creators of Coachella Valley Music & Arts Festival and Stagecoach: California's Country Music Festival, operates successful Los Angeles and Bay Area music venues including the Fonda Theatre, The Roxy Theatre, El Rey Theatre, The Novo, Shrine Auditorium & Expo Hall, The Regency Ballroom and The Warfield. Goldenvoice holds exclusive booking deals at Brookside at The Rose Bowl, Santa Barbara Bowl, Mountain Winery and Frost Amphitheatre. They also have produced events such as Desert Trip, Camp Flog Gnaw Carnival, Day N Vegas, Just Like Heaven and many more. Beginning as an independent punk rock promoter in the early 1980s, Goldenvoice grew to be the preeminent alternative promoter in Southern California by forging strong relationships with both bands and music fans. Currently, Goldenvoice promotes

over 2,000 concerts a year in California, Arizona, Nevada, Hawaii, Alaska and Canada plus recently adding North American tours to their growing list of accomplishments. For additional info, please visit [www.GoldenVoice.com](http://www.GoldenVoice.com).

For more festival information please visit [coachella.com](http://coachella.com)