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Coachella Valley Music and Arts Festival 2020 announces immersive installations by new and returning international artists and designers

Collective ideas about connectedness and our environment take on sensory and fantastical proportions through shared explorations of scale, material, color, sound and light



View of the Coachella Valley Music and Arts Festival 2019, image courtesy Goldenvoice.

Indio, CA—The Coachella Valley Music and Arts Festival announced today that nine acclaimed international designers, architecture and design studios and experimental artists, working at the forefront of today's contemporary visual culture, will come together from Latin America, Europe and the US to participate in the Festival's annual program of large-scale, iconic art and design installations. Augmenting the festivalgoers experience, the installations will infuse new color, light and meaning, and a unique sense of place and discovery into the Empire Polo Field over two weekends from April 10-12 and April 17-19, 2020.

Hailing from six countries, the 2020 program includes New-York based, Romanian designer **Oana Stănescu**, whose architectural wonderlands incorporate their natural surroundings

through a colorful and imaginative lens. Recently nominated for the 2019 MoMA PS1's Young Architects Program, Stănescu has collaborated with Virgil Abloh, The New Museum, and Kanye West. She is joined by internationally-recognized Dutch designer **Kiki Van Eijk**, whose surrealist and colorful approach to her work is inspired by the smallest details of the everyday, and comprises multidisciplinary mediums such as textile, wood, metal and canvas.

Also included are architecture and design firms **Estudio Normal** from Buenos Aires, Argentina and founded by architect Martín Huberman, which merges the physical and the sensory through experimental design, and New York and Rome-based **Architensions**, led by Alessandro Orsini and Nick Roseboro (who played trumpet with LCD Soundsystem at Coachella in 2016), which produces experiential scenarios in dialogue with urban surroundings, and works at the intersection of theory, practice, and academia, focusing on social behaviors and architecture.

Presented for the first time is Coachella Valley artist **Cristopher Cichocki**, originally from Indio, CA, an experimental artist whose work examines the intersection of humankind, industrial production and the natural world. His multimedia installations are true sensory experiences mixing sculptural elements, with audiovisual performance.

Complex, dynamic and ambitious in scale and design, the site-responsive installations explore a range of pressing topics and global themes surrounding environmental sustainability – from use to re-use, up-cycling to re-cycling, multi-cultural dialogue, community and exchange, social behaviour and architecture, performance and pop culture. The installations span imaginary transformations and reinventions of everyday objects and experiences as fantastical, playful forms and spaces; progressive approaches to structure and material; subtle interplays of light, color and sound, and responses to the geography and topography of the desert landscape, its flora and fauna, temporal shifts from day to night and spectacular sunrises and sunsets. The installations serve both as vital, navigational markers on the field and as gathering points, havens for shelter and respite, and spaces for reflection and contemplation.

"Building on our art program with designers, architects and visual artists from around the world and from the Coachella Valley allows festivalgoers to explore shared global interests and perspectives through the experience of ambitious and one of a kind, large-scale installations", commented Paul Clemente, Art Director, Coachella Valley Music and Arts Festival. "In the same way music is a universal language, the experience of these new spaces invites connectedness and adds an iconic sense of place in the spirit of the Festival. The artists and designers invited this year are all active and respected voices in their communities at the nexus of today's cultural conversation. Their works have rigor—challenging urgent issues and ideas while balancing the requirements of scale and function with playfulness and wonder. My hope is that they will surprise, inspire and inform, creating personal memories and serving as lasting beacons for the Festival."

Returning to Coachella for a third year is UK art and design studio **NEWSUBSTANCE** which creates performative, site-specific and temporal works around the world. Their Coachella

installation *Spectra* won the Architect's Newspaper 2018 Best of Design Award in the Lighting-Outdoor category, as well as a 2018 Gold prize from the International Design Awards.

Also featured in this year's program are returning favorites **Do LaB**, the Los Angeles-based creative team that reimagines venues into fantastical and interactive experiences inspired by human connection, authenticity, and environmental sustainability, New York artist **Robert Bose** the mastermind behind the quarter-mile long kinetic *Balloon Chain*, and after-school artists **Raices Cultura** from the City of Coachella.

IMAGES

Download representative images here (password: Press 2019)
Installation images will be available April 10, 2020

MEDIA ACCREDITATION

Members of the media are invited to apply for accreditation by no later than **Friday**, **March 6**, 2020

Approved media will be notified by Friday, March 20, 2020.

General press applications

Coachella Weekend 1 - https://marcatoapp.com/forms/goldenvoice/c1media20/new Coachella Weekend 2 - https://marcatoapp.com/forms/goldenvoice/c2media20/new

MEDIA INQUIRIES

For media inquiries relating to the 2020 program of artist and design installations, please contact:

Lyn Winter, Inc.

Lyn Winter, <u>lyn@lynwinter.com</u>
Livia Mandoul, <u>livia@lynwinter.com</u>

The complete Coachella 2020 lineup in ABC order (as of January 3, 2020) is as follows:

100 Gecs	Anna Calvi	Black Coffee
21 Savage	Ari Lennox	Black Midi
88Rising's Double Happiness	Aya Nakamura	Black Pumas
Ленинград (Leningrad)	BADBADNOTGOOD	Brockhampton
(Sandy) Alex G	Banda MS	Calvin Harris
Adam Port	Beabadoobee	Caribou
Alec Benjamin	Beach Bunny	Cariño
Ali Gatie	Beach Goons	Carly Rae Jepsen
Altin Gün	Bedouin	Cashmere Cat
Amber Mark	Big Sean	Channel Tres
Amyl and the Sniffers	Big Wild	Charli XCX
Anitta	BigBang	Chelsea Cutler
Anna	Bishop Briggs	Chicano Batman

Chris Liebing	Inner Wave	PUP
City Girls	Jai Wolf	Rage Against the Machine
Code Orange	Jayda G	Raveena
Conan Gray	Jessie Reyez	Rex Orange County
Crumb	J.I.D	Rich Brian
Cuco	Joji	Roddy Ricch
DaBaby	Kim Petras	Run the Jewels
Damian Lazarus	King Gizzard & The Lizard Wizard	Sahar Z
Daniel Caesar	Koffee	Samá
Danny Elfman	Kruder & Dorfmeister	Sampa the Great
Daphni	Kyary Pamyu Pamyu	Sara Landry
Dave	Kyle Watson	Sasha Sloan
Denzel Curry	Kynda Black	Satori
Detlef	Lana Del Rey	Sebastian
Disclosure	Lane 8	Seun Kuti & Egypt 80
Dixon	Lauren Daigle	Skeggs
DJ Koze	Lewis Capaldi	Slander
DJ Lord	Lil Nas X	Sleaford Mods
Doja Cat	Lil Uzi Vert	Slowthai
Dom Dolla	L'Impératrice	Snail Mail
Duck Sauce	Lost Kings	Steve Lacy
Duke Dumont	Louis the Child	Summer Walker
Ed Maverick	Lutrell	Swae Lee
Ela Minus	Madeon	Tchami
Ellen Allien	Malaa	Testpilot
Emo Nite	Mannequin Pussy	The Chats
Emotional Oranges	Mariah the Scientist	The Comet is Coming
Epik High	Marina	The HU
Erick Morillo	Masego	The Martinez Brothers
Ezra Collective	Matoma	The Murder Capital
Fatboy Slim	Megan Thee Stallion	The Regrettes
FKA Twigs	Melé	Thom Yorke I Tomorrow's Modern
Floating Points	Mika	Boxes
Flume	Monolink	Tiga
Fontaines D.C.	Mura Masa	TNGHT
Frank Ocean	Nathy Peluso	TOKIMONSTA
Freddie Gibbs & Madlib	Niki	Travis Scott
Friendly Fires	Nilüfer Yanya	Viagra Boys
Fontaines D.C.	Noname	VNSSA
GG Magree	Olivia O'Brien	Weyes Blood
Girl in Red	Omar Apollo	Whipped Cream
Giselle Woo & The Night Owls	Onyvaa	Yaeji
Griz	Orville Peck	YBN Cordae
Guy Laliberté	Pabllo Vittar	Yungblud
Hatsune Miku	Paco Osuna	
Hayden James	Peggy Gou	
Hot Chip	Pink Sweats	
Idles	Princess Nokia	

About Goldenvoice

Since its start in 1981, Goldenvoice has produced a number of acclaimed music festivals such as Coachella Valley Music & Arts Festival, Stagecoach: California's Country Music Festival, Arroyo Seco Weekend, and Camp Flog Gnaw Carnival. Goldenvoice also operates Los Angeles music venues including Fonda Theatre, El Rey Theatre, Shrine Auditorium, and The Novo. Originally an independent punk rock promoter, Goldenvoice now promotes over 1800 shows annually in California, Nevada, Alaska, Hawaii and Canada.

For more festival information please visit <u>coachella.com</u>