

FOR IMMEDIATE RELEASE  
MONDAY, AUGUST 24, 2015

**BILLINGS  
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**BILLINGS AUCTION PRESENTS**

**INAUGURAL MODERN DESIGN AUCTION EVENT  
IN DOWNTOWN LOS ANGELES  
300 LOTS OF CURATED MODERN DESIGN, ART & OBJECTS**



**LIVE AUCTION, SATURDAY SEPTEMBER 19, 2015, 10AM-5PM  
THE GREAT COMPANY, 1917 BAY STREET, 2ND FLOOR, LOS ANGELES, CA 90021**

**LOT PREVIEWS, SEPTEMBER 14 - SEPTEMBER 18, 10AM-8PM  
BILLINGS AUCTION, 1919 BAY STREET, LOS ANGELES, CA 90021**

Los Angeles – BILLINGS AUCTION announced today its inaugural auction event to be held at its new brick-and-mortar space on Bay Street in Downtown Los Angeles. Co-founded by co-owners of The Window, Lorca Cohen and Greg Wooten, Joshua Kritzer of Rewire Gallery and LA dealer Rich Carmichael, BILLINGS is the first auction house of its kind in LA. Established in the heart of Downtown Los Angeles's arts district, BILLINGS was created to provide an affordable and accessible platform for the acquisition of quality vintage modern furnishings, art, objects and accessories. A design community-inspired venture with music, live performances, and a selection of food and drink, BILLINGS will be a creative happening with all of the interactive excitement of a live auction. The inaugural auction will offer 300 lots, representing a wide-range of curated pieces. Its founders bring their collective years of expertise and experience, respectively, as Los Angeles dealers and gallerists, to bear on this singular cross-section of pieces from the pedigreed to the anonymous, and the classic to the unusual.

Notable BILLINGS lot highlights include a Charles and Ray Eames for Herman Miller *ESU 200 Storage Cabinet*, an early production in exceptional original condition estimated at \$5,000-7,000, a Poul Henningsen *Artichoke Lamp*, designed by Henningsen for Louis Poulsen estimated at \$3,000-4,000, a *Triennale* sofa by Marco Zanuso for Arflex, with brass legs and original upholstery estimated at \$2,500-3,500, a large pottery vase by Beatrice Wood, an exceptional piece with volcanic glaze, signed "Beato", estimated at \$1,500-2,000, and a signed and dated 1968 geometric hard-edge oil on canvas painting by Patrick Hogan estimated at \$1,500-2,500; a beloved LA artist who, while disabled with MS, painted this work with a brush held between his teeth.

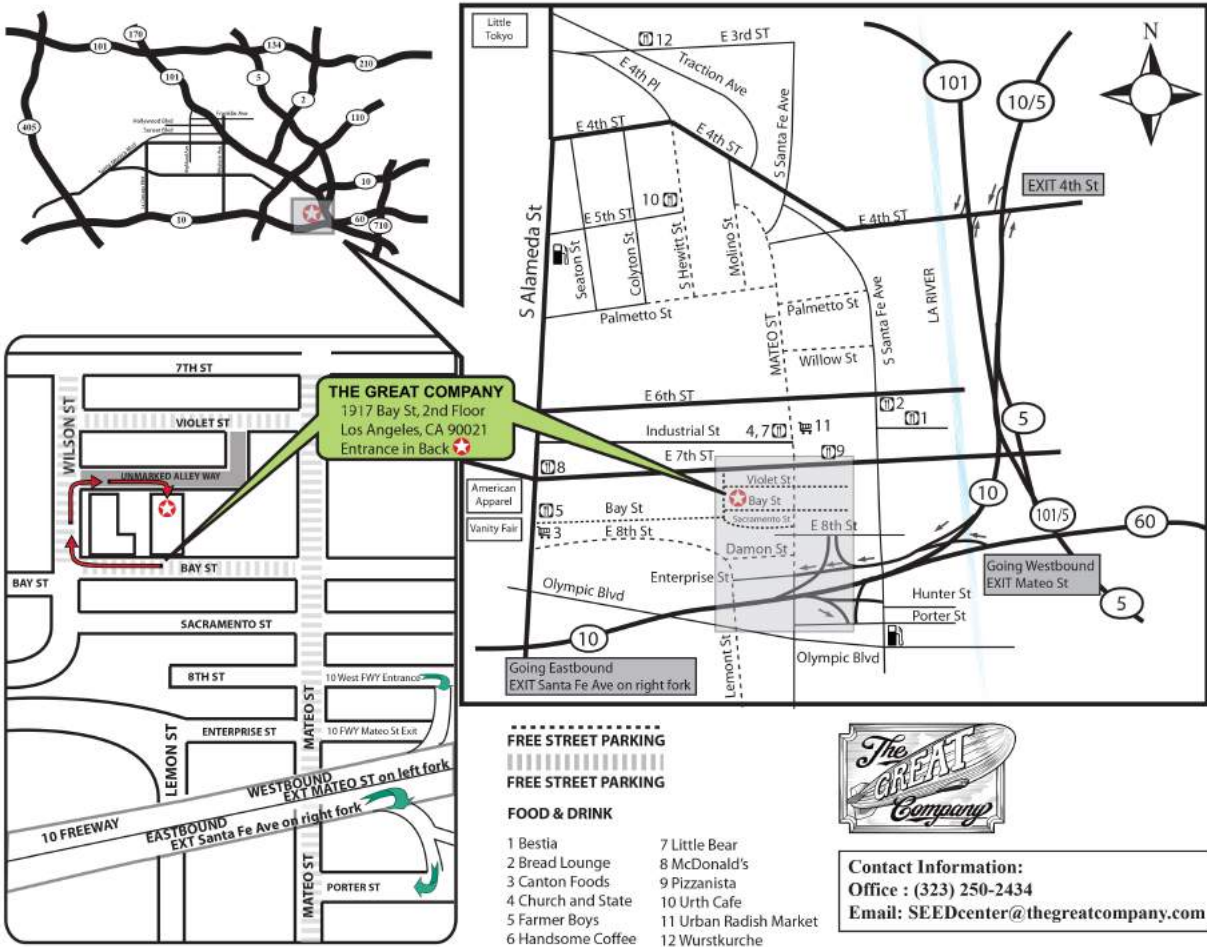
BILLINGS was initiated to fill a void in Los Angeles's design market, a decided absence of curated channels for the acquisition of exceptional historical and contemporary pieces. With an accessible price point in place to satisfy this need, the auction house offers rare and noteworthy pieces at low to no reserve, with estimates ranging from \$100 to \$5,000. BILLINGS has great potential for consigners, seasoned collectors and first-time buyers alike. Representing a hundred years of North American and international design and decorative arts from the 20th to early 21st centuries, BILLINGS' inaugural auction offerings are heavily weighted in mid-century modern selections and pieces from the 60's and 70's.

Previews will take place at BILLINGS, 1919 Bay Street, from Monday, September 14 through Friday, September 18, from 10am to 8pm. All lots will be online for preview on LiveAuctioneers.com from September 1.

The auction is open to the public and will take place from 10am to 5pm at The Great Company, 1917 Bay Street, Los Angeles, CA 90021 (map below). Valet parking will be available during the live auction. Those unable to attend the live auction can bid online by registering with BILLINGS Auction through their LiveAuctioneers account. Once registered, participants can watch the auction live, online from anywhere, and bid on their favorite lots remotely through their computer, tablet or phone. The option to place absentee bids via LiveAuctioneers is also available.

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IMAGE CREDITS: left to right - Charles and Ray Eames for Herman Miller, *ESU 200 Storage Cabinet*; Poul Henningsen, *Artichoke Lamp* for Lois Poulson; Marco Zanuso, *Triennale* sofa, for Arflex; Patrick Hogan, shaped canvas hard edge painting, 1968, oil on canvas.



## THE WINDOW: GREG WOOTEN AND LORCA COHEN

Lorca Cohen and Greg Wooten, owners of The Window, first met at the Palm Springs Modernism show in 2006. They developed a friendship based on a shared aesthetic and mutual passion for discovering beautiful objects. After many successful shopping ventures both in the states and abroad, and with a mutual desire for change, they decided to create a new business together. The result is their esoteric and eclectic design space in Los Angeles. Housed in a spectacular 1930's industrial art deco storefront that once served as a Ford Model-A showroom, The Window has become a popular resource for high-end interior designers and sophisticated retail customers. The Window recently exhibited a collection of new furniture designs by notorious NYC designer, Ricky Clifton.

## RICH CARMICHAEL

Rich Carmichael has been a shop owner and dealer of mid-century modern furniture and design in Los Angeles for the last 15 years.

## JOSHUA KRITZER

Joshua Kritzer has been a creative force in the design industry for the past 20 years, and founded Rewire gallery in 2003. The gallery currently houses an impressive collection of vintage lighting. The Rewire brand has grown significantly, and is now recognized for its specialization in all things pertaining to

historical lighting and fixtures. Rewire has recently partnered with several well-known lighting manufacturers to offer new lighting that maintains its historical design and context.

## **THE GREAT COMPANY**

The Great Company is a collective of entertainment creators, directors and producers. We serve as a platform in the development, management, and marketing of talent and brands with an emphasis on stewardship. We are a team defined by The Great Company of artists, collaborators and friends that we surround ourselves with.

The centerpiece of our labor includes the construction of a venue we have occupied, now as our headquarters named, the SEED Center located in Downtown Los Angeles Arts District - an experiential activation, talent development and content production space serving as a platform to nurture creative-driven collaborations with our brand and talent partners.

## **FOR FURTHER INFORMATION, PLEASE CONTACT**

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