

LYN WINTER CREATIVE STRATEGY AND COMMUNICATIONS

CONTEMPORARY ART DESIGN FASHION ARCHITECTURE

SCOTT MITCHELL STUDIO

CASE STUDY: SCOTT MITCHELL STUDIO



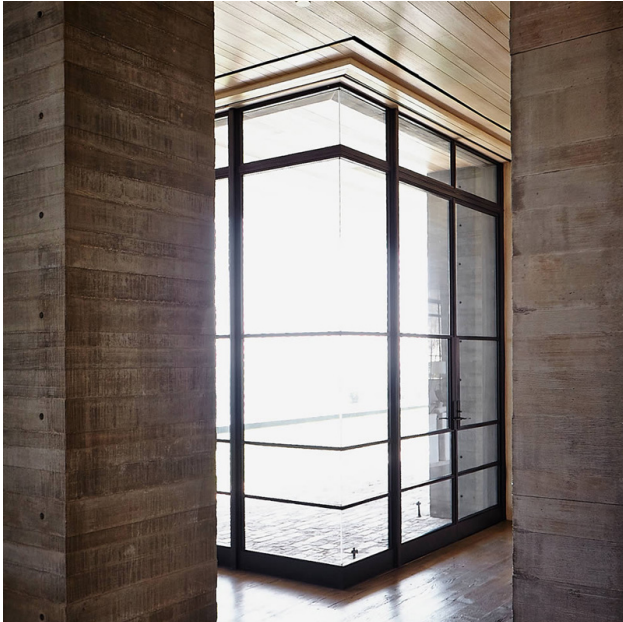
ABOUT

SCOTT MITCHELL STUDIO WAS FOUNDED IN 1999, WHEN SCOTT WAS COMMISSIONED TO DESIGN HIS FIRST PROJECT—THE RENOVATION OF A BEVERLY HILLS HOME. SCOTT HAS SINCE DEVELOPED AN EXTENSIVE DESIGN PORTFOLIO ACROSS THE U.S. AND INTERNATIONALLY, INCLUDING HOUSES AND ESTATES, RESTAURANTS AND RETAIL SPACES.

COMMITTED TO THOUGHTFUL DESIGN OF THE UTMOST CLARITY AND RESONANCE, SCOTT MITCHELL ASPIRES TO PRODUCE BUILDINGS, WHICH EXPRESS HONESTY AND INTEGRITY. WITH A REFINED SENSE OF ORDER, SCALE, MATERIALITY AND STRUCTURE, HE CREATES SPACES THAT TRANSCEND UTILITY AND STYLE.

INFLUENCED BY THE WORK OF MODERNIST ARCHITECTS LOUIS I. KAHN AND RUDOLF M. SCHINDLER, SCOTT IMBUES HIS WORK WITH REFERENTIAL SPATIAL LOGIC, FORMAL PRINCIPLES OF SENSITIVITY, AND UNCANNY CALM. EVEN WHILE WORKING ACROSS DIFFERENT ARCHITECTURAL STYLES AND TYPOLOGIES, HE APPLIES THESE GUIDING, HUMANISTIC PRINCIPLES TO CREATE SPACES THAT HAVE A MEANINGFUL, EMOTIONAL IMPACT.

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GOALS

- GENERATE GREATER AND TARGETED AWARENESS FOR SCOTT MITCHELL STUDIO
- FACILITATE COVERAGE AND IN-DEPTH PROFILES ABOUT SCOTT MITCHELL AND HIS LOS ANGELES BASED DESIGN STUDIO AND NEW PROJECTS
- CREATE AND DESIGN AN ONLINE PRESENCE FOR SCOTT MITCHELL STUDIO
- STRATEGIZE AND INITIATE CAREFULLY CURATED SOCIAL MEDIA ACTIVITIES FOR SCOTT MITCHELL STUDIO

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RESULTS

- SECURED HIGH-PROFILE FEATURES IN PUBLICATIONS SUCH AS ARCHITECTURAL DIGEST, CULTURED MAGAZINE, AND THE HOLLYWOOD REPORTER
- SUCCESSFULLY LAUNCHED SCOTTMITCHELLSTUDIO.COM AND SOCIAL MEDIA OUTLETS FOR SCOTT MITCHELL STUDIO

CASE STUDY: SCOTT MITCHELL STUDIO

COVERAGE

ARCHITECTURAL DIGEST

INTERIORS • INSPIRATION
 Real-Estate Maven Kurt Rappaport's Striking Malibu Home

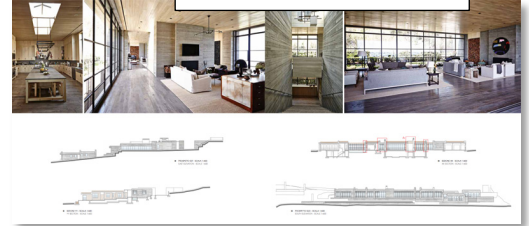
Just off the Pacific Coast Highway, architectural designer Scott Mitchell devises a strikingly streamlined oceanside showplace for real-estate ace Kurt Rappaport

TEXT BY MAXERBUS PHOTOGRAPHY BY SCOTT FRANCESCA Posted May 31, 2014 • Magazine



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 through a cinematic lens. Even houses have their analogous counterparts in the movies—there are edge independent projects, lavish period pieces, high-minded foreign productions, and so on. As for the Malibu home of real-estate czar Kurt Rappaport and his fiancée, model Sarah Mutch, there's only one word to describe it: blockbuster.

THE PLAN



CULTURED MAGAZINE

THE STRONG AND SILENT TYPE

Though his client list includes some of Los Angeles' most powerful, the only names you'll hear architectural designer Scott Mitchell drop are Rudolph, Kahn and Foster.

BY MICHAEL WEBB PORTRAIT BY SAM FROST

REMAKING SUE MENGERS' ICONIC ESTATE

By an in-laid design team for new owner, pioneer planner Alan Grubman

W HILE SUE MENGERS' 4,414-SQ-FOOT Malibu home is a masterpiece of mid-century modern design, it's also a work of art. The house, designed by architect Rudolph S. Kahn and built in 1965, is a landmark of the Los Angeles area. It's a place where the past meets the present, and where the old meets the new. The house is a masterpiece of mid-century modern design, and it's a work of art. The house is a landmark of the Los Angeles area. It's a place where the past meets the present, and where the old meets the new.

THE HOLLYWOOD REPORTER

Shadowhill Residence



Shadowhill Residence
 Shadowhill Residence
 Scott Mitchell Studio
 Beverly Hills, CA
 Photo © Joshua White [WPictures.com]

ARCHITECTURAL RECORD

CASE STUDY: SCOTT MITCHELL STUDIO

COVERAGE

DESIGN STRATEGY

ENLIGHTENED SPACES

From Vietnam to Mexico, get a glimpse behind the artful architecture and tranquil spaces of the new JW Marriott design vision.



To me, architecture is best appreciated by moving through a space, and the awe happens when one room dramatically enhances our experience of the next.

— LYN WINTER, PRINCIPAL, CLS&V PLANO

JW Marriott Los Cabos Beach Resort & Spa, designed by Christy Kunko.



Architect Scott Mitchell's Daily Essentials

BY GABBA SCHREIBER | HAUTE LIVING | JUNE 5, 2015




Photo by Sam Foot

HAUTE LIVING

Architect Scott Mitchell is a man who's always on the move. Mitchell founded his eponymous Scott Mitchell Studio in 1995, after being commissioned to design his first project—the renovation of a Beverly Hills home. Scott has since developed an extensive design portfolio across the U.S. and internationally, including houses and estates, restaurants and retail spaces. Scott received a Bachelor of Environmental Design from Texas A&M

PROYECCIÓN
 ARQUITECTURA INTERNACIONAL

LIENZO DE CONTRASTES SCOTT MITCHELL MALIBU



C+T

THE PULL of SPACE & LIGHT

ARCHITECT SCOTT MITCHELL MAKES HIS MARK WITH A UNIQUE BLEND OF CONTEMPORARY ZEN MODERNISM. BY JOE DONNELLY



It's not an accident that the Pacific Coast Highway features a parade of such modern beauty. In the building process, or during their early and late careers in post-war cities, architects pursued a new aesthetic, one that was not only a reaction to the modernist movement, but also a response to the needs of a new generation of clients. In the case of Scott Mitchell, it's the same old idea: the idea that a building should be a work of art, one that is not only a work of art, but also a work of architecture. Mitchell's approach is a blend of contemporary and traditional design, one that is not only a work of art, but also a work of architecture. Mitchell's approach is a blend of contemporary and traditional design, one that is not only a work of art, but also a work of architecture.

treats!

ARCHITECTURE PROJECT

GoodHomes Magazine

Magazine



The Best Of Everything!

Just off the Pacific Coast Highway, 18th century style, an architectural masterpiece in a landscape of rolling hills.

We Reveal Inspirations From Some Of The LCDQ LEGENDS 2015 "Where Muses Dwell" Display Designers

Easily one of the most anticipated design events in the United States, LEGENDS 2015 is a 3-day design celebration bringing together the industry's top professionals and tastemakers. We caught up with a few of the 57 "Where Muses Dwell" display designers of LCDQ member shops, showrooms, and galleries. Find Burke, Annette English, Ken Falk, Denise Kuriger, Scott Mitchell Wilkison below.

By Julie Dyer on 06/17/15 at 12:15 pm

