

FOR IMMEDIATE RELEASE
Tuesday, February 9, 2016

**BILLINGS
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ANNOUNCES

SPRING AUCTION OF MODERN ART & DESIGN

SATURDAY, MARCH 19, 2016

DOWNTOWN LOS ANGELES

LOT HIGHLIGHTS

A RIFLESSIONE LAMP BY CLAUDIO SALOCCHI

A LE TÉMOIN BENCH BY MAN RAY

AN ARCHIZOOM SUPERONDA SOFA BY ANDREA BRANZI

A DAFFODIL CHAIR BY ERWINE AND ESTELLE LAVERNE



Los Angeles, CA- BILLINGS Auction announced today, that its Spring modern art and design auction will take place on Saturday, March 19, 2016, from 12-6pm at its Bay Street Headquarters in Downtown Los Angeles. BILLINGS will also be participating in this year's Palm Springs Modernism Show for the first time, from February 12 to 15 at the Palm Springs Convention Center, where auction items will be available to preview.

In the third installment of its art and design auction, BILLINGS will feature nearly 400 lots, it's largest selection of pieces to date. With estimates ranging from \$100 to \$14,000, highlights from the upcoming auction include a *Riflessione Floor Lamp* designed by Claudio Salocchi (1934-2012) for Skipper, in chrome plated steel, enameled aluminum, and marble, estimated at

\$12,000-\$14,000; a *Le Témoin Bench* by famous Dada and Surrealist artist Man Ray (1890-1976), produced by Gavina; this surreal leather piece from 1971, in the shape of an eye, functions as sculptural seating, and is estimated at \$6,000-\$9,000. Also featured is a *Superonda Sofa* by Andrea Branzi (1938-) for Archizoom Associati, from 1967; this lightweight sculptural sofa, in vinyl-covered polyurethane foam, was designed to be easily transformed into several modular seating options, and is estimated at \$2,500-\$3,000. Finally, the auction will include a *Daffodil Chair*, part of American artists/designers Erwine Laverne (1909-2003) and Estelle Laverne's (1915-1997) *Invisible Group* collection of transparent acrylic seating from the 1960s, estimated at \$1,500-\$2,000.

BILLINGS Auction offers a carefully curated selection of modern and vintage design, art, and objects. Intending to keep lots varied, and the majority of their pieces at accessible estimates BILLINGS strives to create an inviting and interactive auction experience for established collectors and new enthusiasts. Co-founded by co-owners of The Window, Lorca Cohen and Greg Wooten, Joshua Kritzer of Rewire Gallery and LA dealer Rich Carmichael, BILLINGS strives to provide Los Angeles with exceptional, and hard to find, collector-worthy pieces.

On March 19, 2016, the Spring auction event will take place from 12pm to 6pm, and is free and open to the public. The auction will be preceded by an evening preview and reception on Friday, March 18, 2016, from 6pm-9pm. Those unable to attend the auction are encouraged to bid online by registering with BILLINGS Auction through their LiveAuctioneers account. Once registered, participants can watch the auction live, online from anywhere, and bid on their favorite lots remotely through their computer, tablet or phone. The option to place absentee bids via LiveAuctioneers is also available.

BILLINGS Auction will also be participating, for the first time, in the 16th Annual Palm Springs Modernism Show & Sale, taking place February 12-15, 2016, at the Palm Springs Convention Center. A selection of highlights from the upcoming Spring auction will be previewed in their booth, #204. BILLINGS will also be presenting a special installation in the public lobby of the convention center, featuring select sculptural works by Internationally renowned, Southern Californian sculptor Rafe Affleck (1928-2015), drawn from the artist's estate and from BILLINGS' collection holdings.

BILLINGS EVENTS

FEBRUARY 12-15, 2016

PALM SPRINGS MODERNISM SHOW

PALM SPRINGS CONVENTION CENTER, BOOTH #204 AND CONVENTION LOBBY

FRIDAY, MARCH 18, 2016, 6PM-9PM

AUCTION PREVIEW AND RECEPTION

BILLINGS AUCTION, 1919 BAY STREET, LOS ANGELES, CA 90021

SATURDAY, MARCH 19, 2016, 12PM-6PM

LIVE AUCTION | OPEN TO THE PUBLIC

THE GREAT COMPANY, 1917 BAY STREET, 2ND FLOOR, LOS ANGELES, CA 90021

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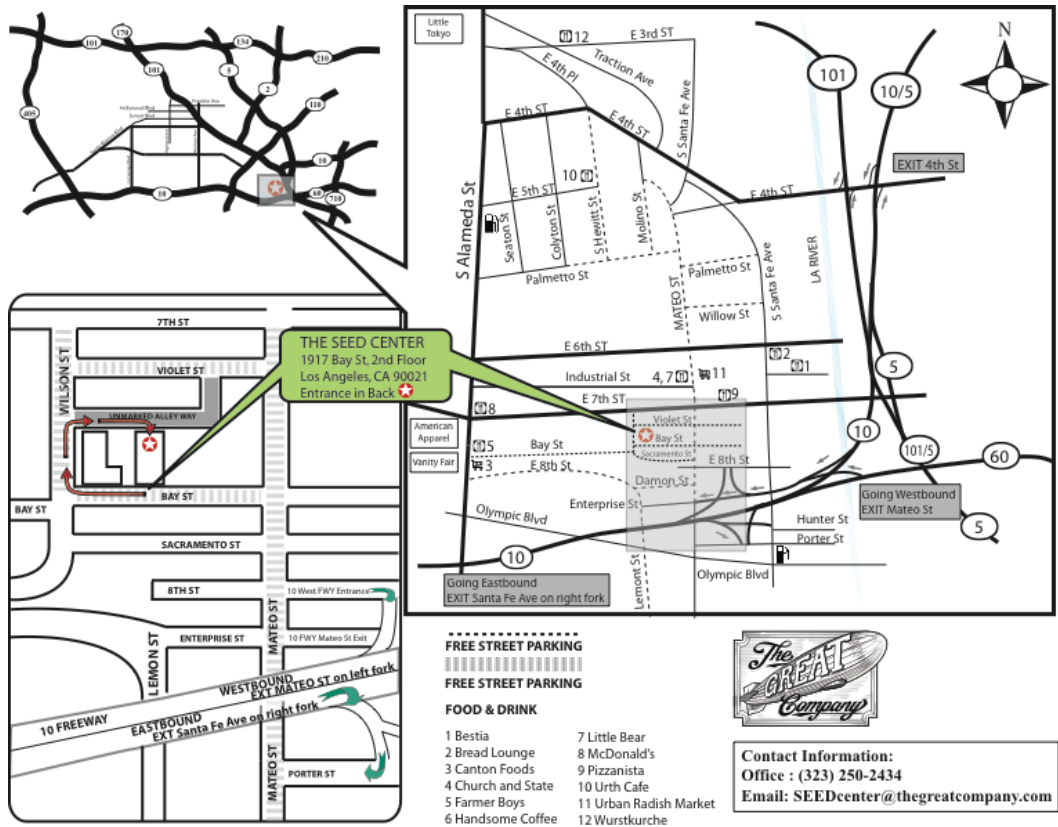


IMAGE CREDITS LEFT TO RIGHT: ERWINE AND ESTELLE LAVERNE, *DAFFODIL CHAIR* FROM THE *INVISIBLE GROUP*, C.1960, ACRYLIC AND UPHOLSTERY. MAN RAY, *LE TÉMOIN BENCH* FOR GAVINA, C.1971, LEATHER COVER.

THE WINDOW: GREG WOOTEN AND LORCA COHEN

Lorca Cohen and Greg Wooten, owners of The Window, first met at the Palm Springs Modernism show in 2006. They developed a friendship based on a shared aesthetic and mutual passion for discovering beautiful objects. After many successful shopping ventures both in the states and abroad, and with a mutual desire for change, they decided to create a new business together. The result is their esoteric and eclectic design space in Los Angeles. Housed in a spectacular 1930's industrial art deco storefront that once served as a Ford Model-A showroom, The Window has become a popular resource for high-end interior designers and sophisticated retail customers. The Window recently exhibited a collection of new furniture designs by notorious NYC designer, Ricky Clifton.

RICH CARMICHAEL

Rich Carmichael has been a shop owner and dealer of mid-century modern furniture and design in Los Angeles for the last 15 years.

JOSHUA KRITZER

Joshua Kritzer has been a creative force in the design industry for the past 20 years, and founded Rewire gallery in 2003. The gallery currently houses an impressive collection of vintage lighting. The Rewire brand has grown significantly, and is now recognized for its specialization in all things pertaining to historical lighting and fixtures. Rewire has recently partnered with several well-known lighting manufacturers to offer new lighting that maintains its historical design and context.

THE GREAT COMPANY

The Great Company is a collective of entertainment creators, directors and producers. It serves as a platform in the development, management, and marketing of talent and brands with an emphasis on stewardship. Its team is defined by the great company of artists, collaborators and friends, with which it surrounds itself.

The centerpiece of The Great Company's labor includes the construction of a its headquarters named the SEED Center, located in Downtown Los Angeles' Arts District - an experiential activation, talent development and content production space serving as a platform to nurture creative-driven collaborations with its brand and talent partners.

FOR FURTHER INFORMATION, PLEASE CONTACT

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